

Community Health Assessment 2015

Data Book 1

Analysis of Primary Data

Brunswick County, North Carolina



Health Services
Brunswick County NC

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Health Opinion Survey Results

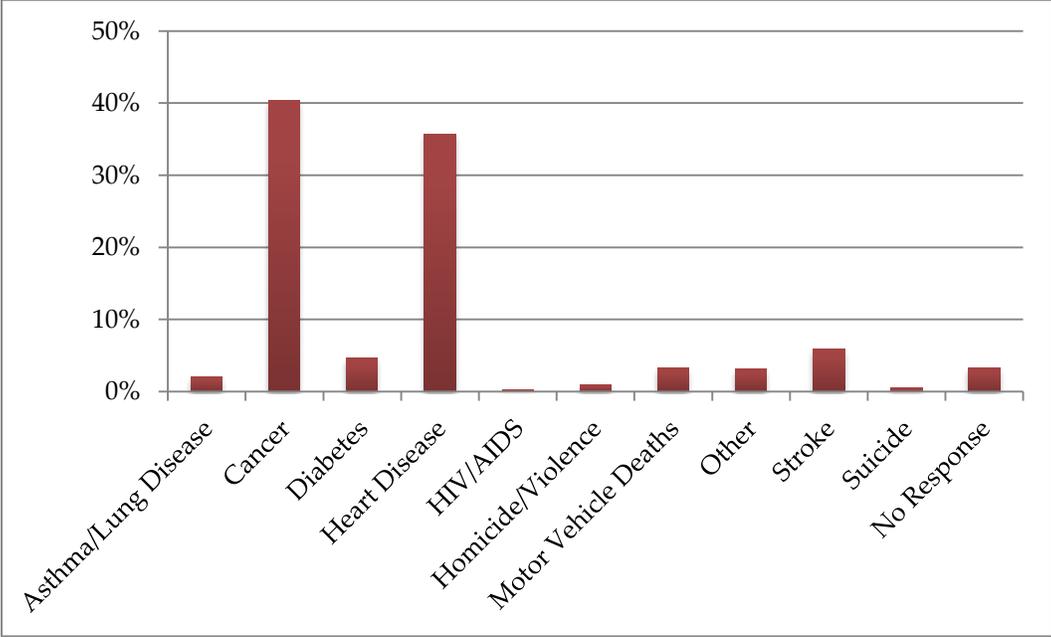
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Comparison of Survey and Population Demographics

	Survey Population	Brunswick County Overall
Gender	67% female	51% female
Age 65 years and older	29%	21%
Race		
African American	11%	11%
White	83%	85%
Hispanic	6%	4.8%

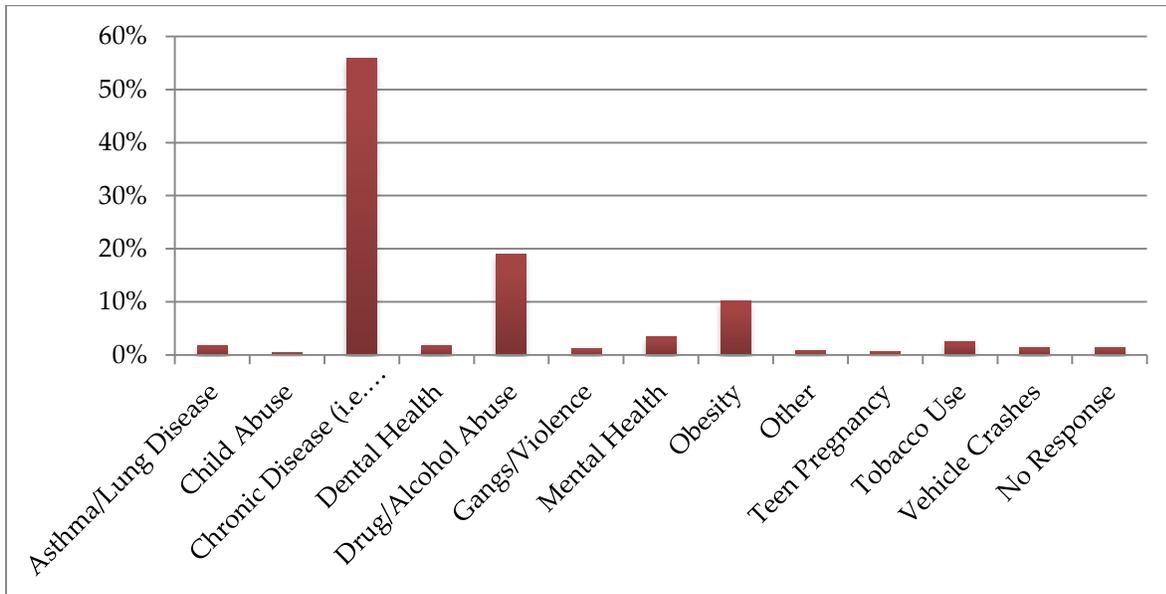
Community Health Opinion Survey

1. In your opinion, what do most people die from in your community?
(Check only one)



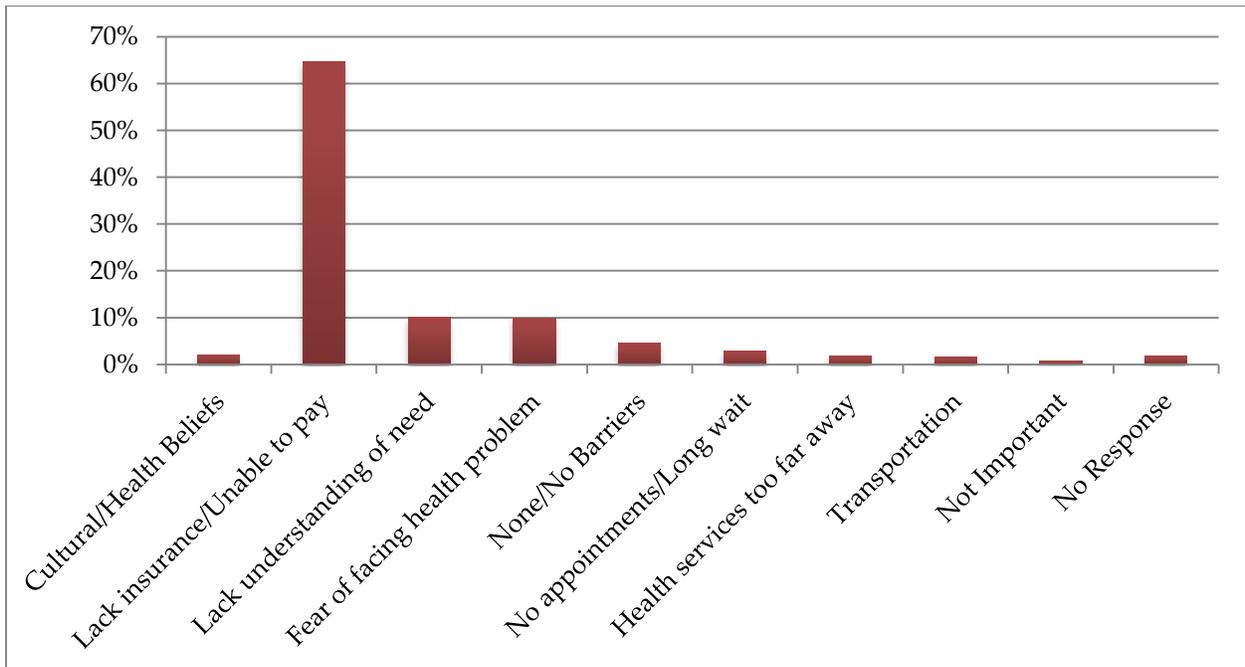
Cause of Death	Number of Responses	Percent
Cancer	567	40.4%
Heart Disease	502	35.7%
Stroke/Cerebrovascular Disease	83	5.9%
Diabetes	65	4.6%
Motor Vehicle Deaths	46	3.3%
Other	44	3.1%
Asthma/Lung Disease	28	2.0%
Homicide/Violence	13	0.9%
Suicide	8	0.6%
HIV/AIDS	3	0.2%
No Response	46	3.3%
Total	1405	100.0%

2. In your opinion, what is the biggest health issue of concern in your community?
(Check only one)



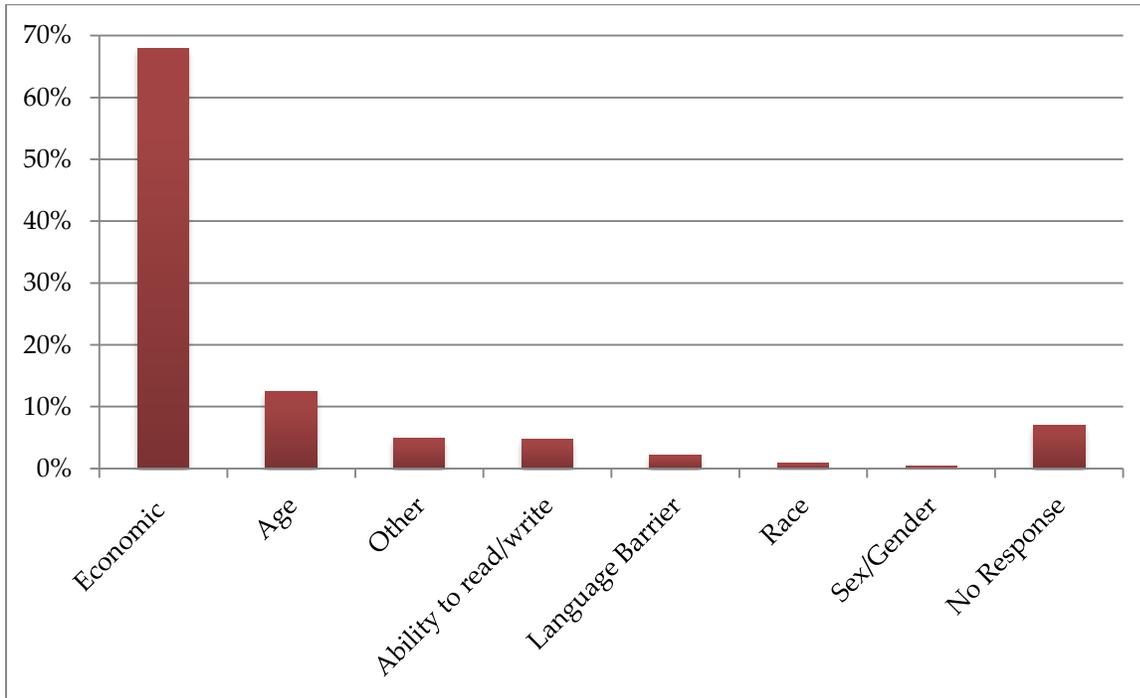
	Number of Responses	Percent
Chronic Disease (i.e. Cancer, Diabetes, Heart Disease/Stroke)	784	55.8%
Drug/Alcohol Abuse	267	19.0%
Obesity	142	10.1%
Mental Health	48	3.4%
Tobacco Use	34	2.4%
Asthma/Lung Disease	24	1.7%
Dental Health	24	1.7%
Vehicle Crashes	20	1.4%
Gangs/Violence	16	1.1%
Other (Please indicate comments at end of survey)	11	0.8%
Teen Pregnancy	8	0.6%
Child Abuse	7	0.5%
No Response	20	1.4%
Total	1405	100.0%

3. In your opinion, what do you think is the main reason that keeps people in your community from seeking medical treatment? (Check only one)



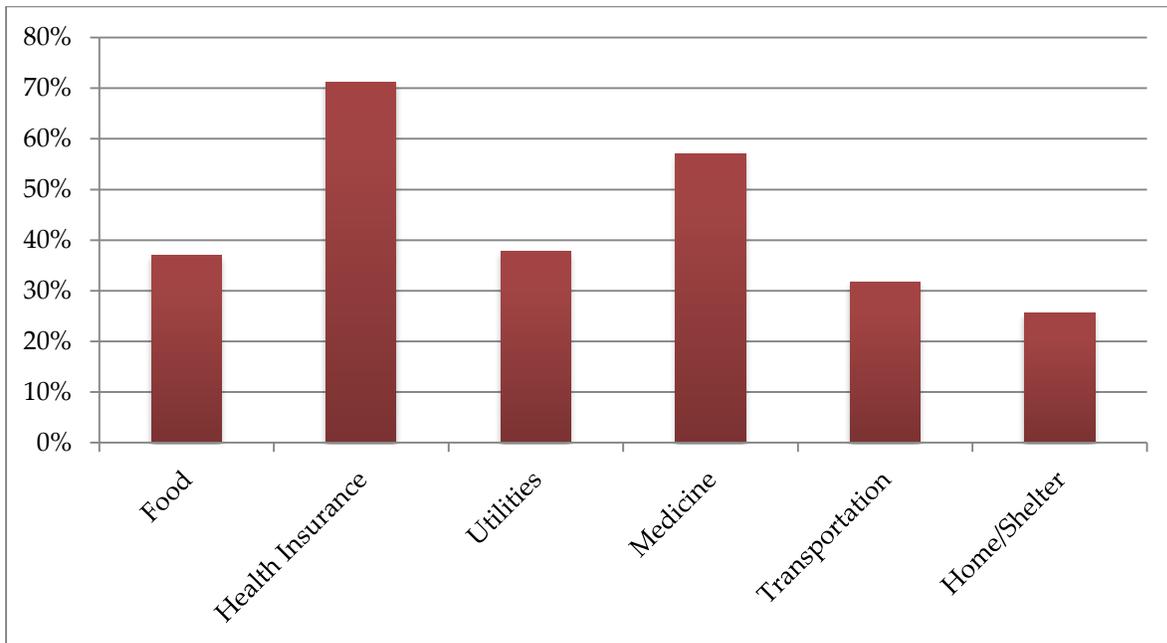
Reason	Number of Reponses	Percent
Lack of insurance/Unable to pay for doctor's visit	908	64.6%
Lack of knowledge/understanding of the need	141	10.0%
Fear (not ready to face health problem)	138	9.8%
None/No Barriers	65	4.6%
No appointments available at doctor when needed Have to wait too long at doctor's office	39	2.8%
Cultural/Health Beliefs	29	2.1%
Health services too far away	25	1.8%
Transportation	23	1.6%
Not Important	11	0.8%
No Response	26	1.9%
TOTAL	1405	100.0%

4. Which factor do you feel most affects the quality of the health care you or people in your community receive?



Factor	Number of Responses	Percent
Economic (Low Income, No Insurance, etc.)	953	67.8%
Age	175	12.5%
No Response	97	6.9%
Ability to read & write/Education	67	4.8%
Other Choice Listed Below	68	4.8%
Language Barrier/Interpreter/Translator	29	2.1%
Race	11	0.8%
Sex/Gender	5	0.4%
Total	1405	100.0%

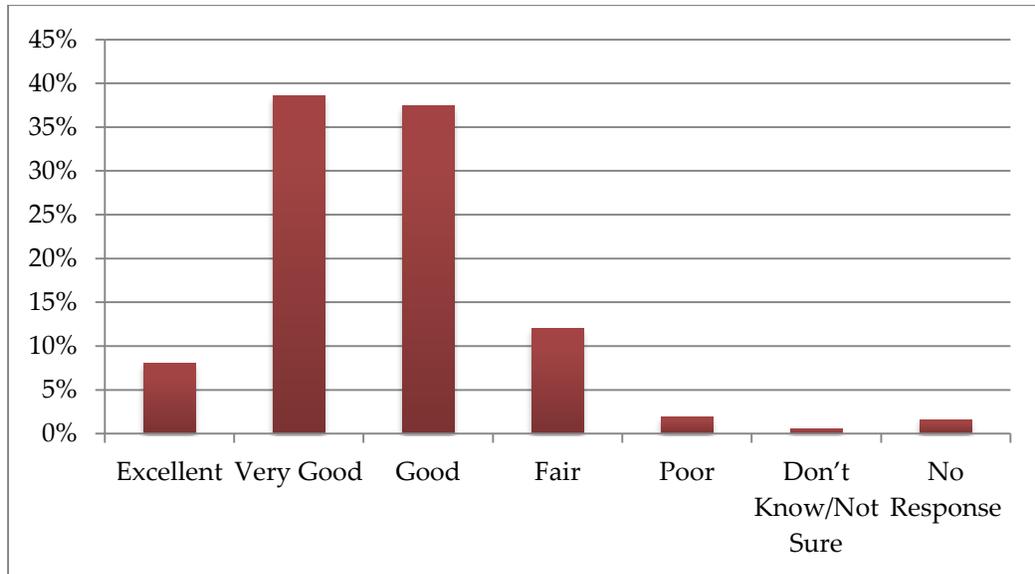
5. In your opinion, do you feel people in your community lack the funds for any of the following:



Needs	Number of Reponses	Percent
Food	519	37.0%
Health Insurance	1000	71.3%
Home/Shelter	359	25.6%
Medicine	802	57.2%
Transportation	444	31.6%
Utilities (Electricity, Fuel, Water)	530	37.8%

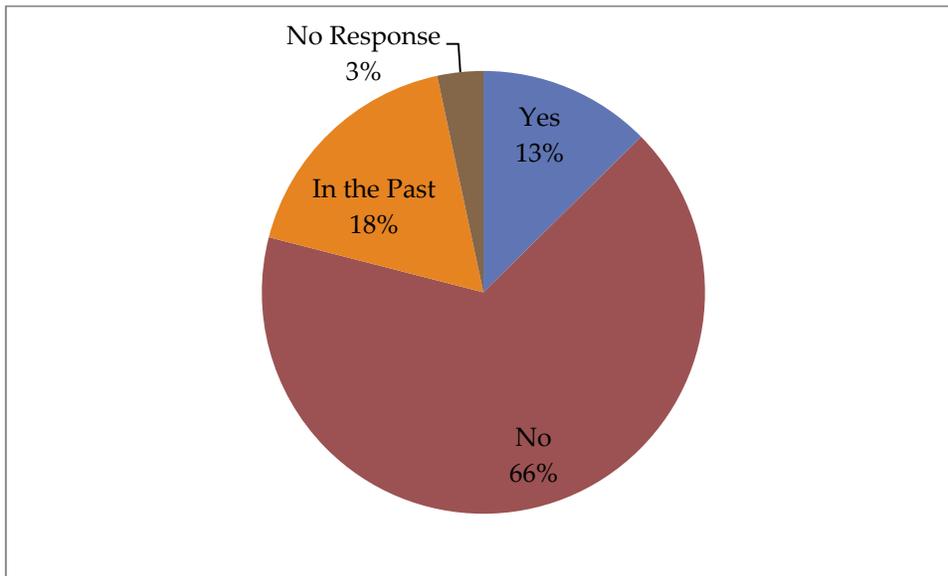
1403 respondents

6. How do you rate own health?



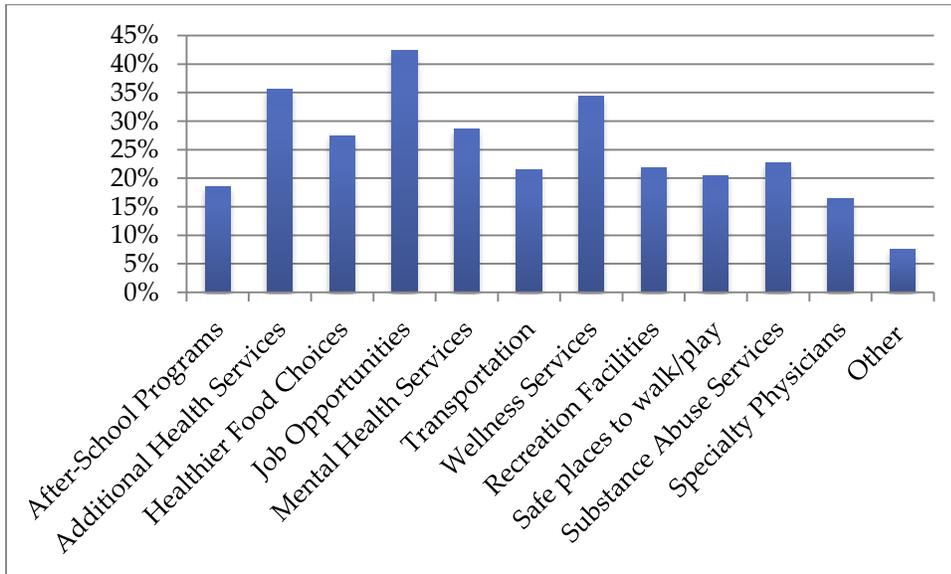
Rating	Number of Responses	Percent
Excellent	113	8.0%
Very Good	542	38.6%
Good	525	37.4%
Fair	169	12.0%
Poor	26	1.9%
Don't Know/Not Sure	8	0.6%
No Response	22	1.6%
Grand Total	1405	

7. Are you a smoker?



Response	Number of Reponses	Percent
No	933	66.4%
Yes	177	12.6%
In the Past	248	17.7%
No Response	47	3.3%
Grand Total	1405	100%

8. What does your community need to improve the health of your family, friends, and neighbors?



Needs	Number of Reponses	Percent
Job Opportunities	562	42.4%
Additional Health Services	472	35.6%
Wellness Services	454	34.3%
Mental Health Services	379	28.6%
Healthier Food Choices	363	27.4%
Substance Abuse Rehabilitation Services	300	22.7%
Recreation Facilities	289	21.8%
Transportation	284	21.5%
Safe places to walk/play	272	20.5%
After-School Programs	245	18.5%
Specialty Physicians	217	16.4%
Other	100	7.6%

Percentages based on 1324 non-missing responses.

9. What health screenings or education/information services are needed in your community?

Needs	Number of Reponses	Percent
Cholesterol/Blood Pressure/Diabetes	711	54.9%
Cancer	624	48.2%
Mental Health (including depression/anxiety)	569	44.0%
Dental Screenings	559	43.2%
Substance Abuse	540	41.7%
Nutrition	466	36.0%
Physical Activity	409	31.6%
Pregnancy Prevention	294	22.7%
Vaccinations/Immunizations	278	21.5%
Emergency Preparedness	229	17.7%
Reckless Driving/Seatbelts/Child Car Seats	225	17.4%
Literacy	224	17.3%
HIV/Sexually Transmitted Diseases	193	14.9%
Eating Disorders	189	14.6%
Disease Outbreaks	142	11.0%
Other	22	1.7%

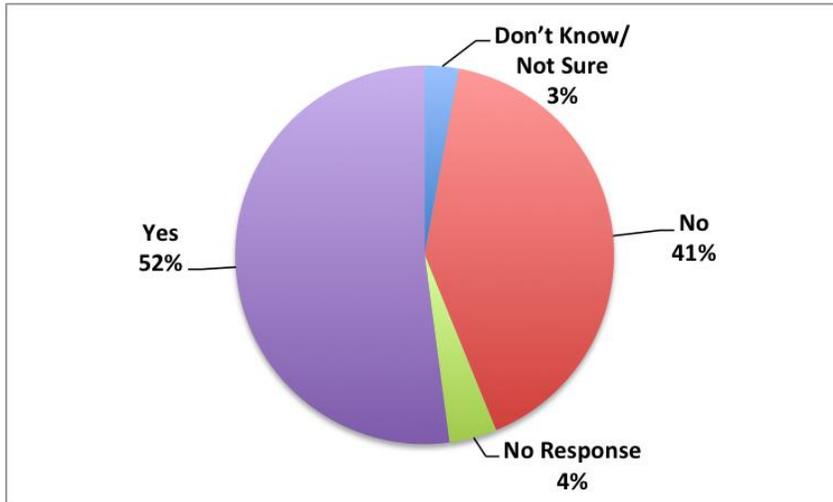
Percentages based on 1295 non-missing responses.

10. Where do you and your family get most of your health information?

Source	Number of Reponses	Percent
Doctor/Health Professional	1029	77.5%
Television	239	18.0%
Newspaper/Magazines	226	17.0%
Health Department	140	10.6%
Health Education Center	69	5.2%
Hospital or Hospital Newsletter	65	4.9%
Radio	41	3.1%
Library	25	1.9%

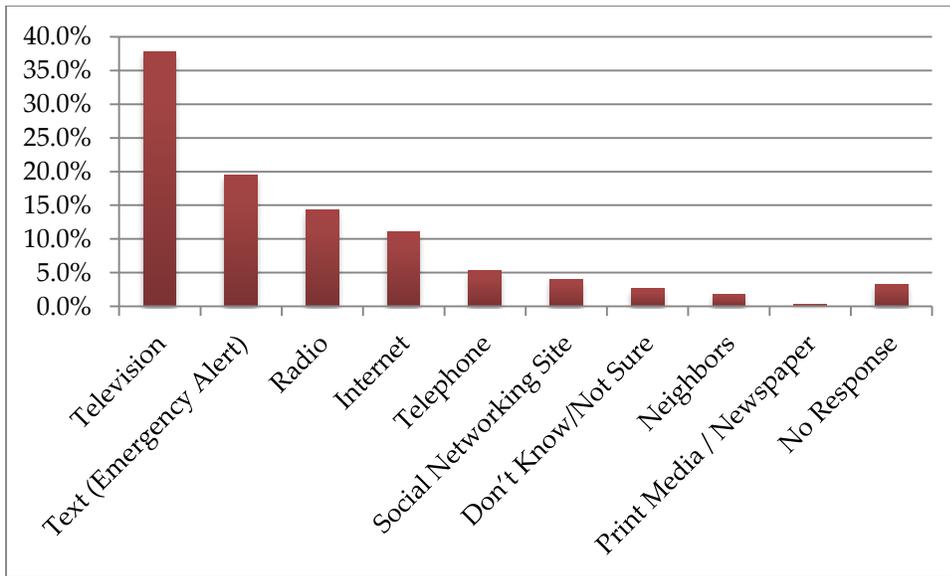
11. Does your family have a basic emergency supply kit?

(These kits include water, non-perishable food, any necessary prescriptions, first aid supplies, flashlights and batteries, non-electric can opener, blanket, etc.)



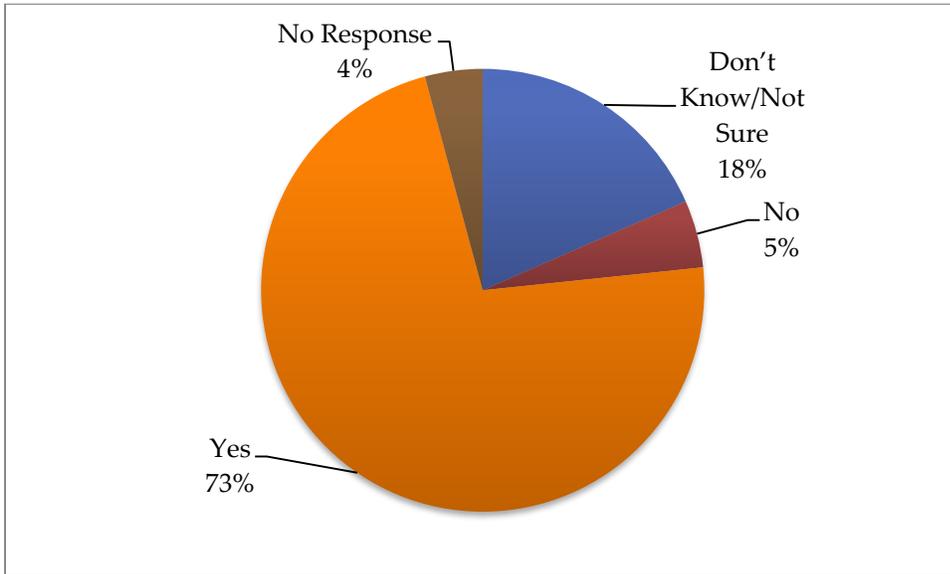
Response	Number of Reponses	Percent
Yes	732	52.1%
No	575	40.9%
Don't Know/Not Sure	41	2.9%
No Response	57	4.1%

12. What would be your main way of getting information from authorities in a large-scale disaster or emergency?



Response	Number of Reponses	Percent
Television	531	37.8%
Text (Emergency Alert)	273	19.4%
Radio	201	14.3%
Internet	156	11.1%
Telephone	75	5.3%
Social Networking Site	56	4.0%
Don't Know/Not Sure	37	2.6%
Neighbors	26	1.9%
Print Media / Newspaper	4	0.3%
No Response	46	3.3%
Grand Total	1405	100.0%

13. If public authorities announced a mandatory evacuation from your neighborhood or community due to a large-scale disaster or emergency, would you evacuate?

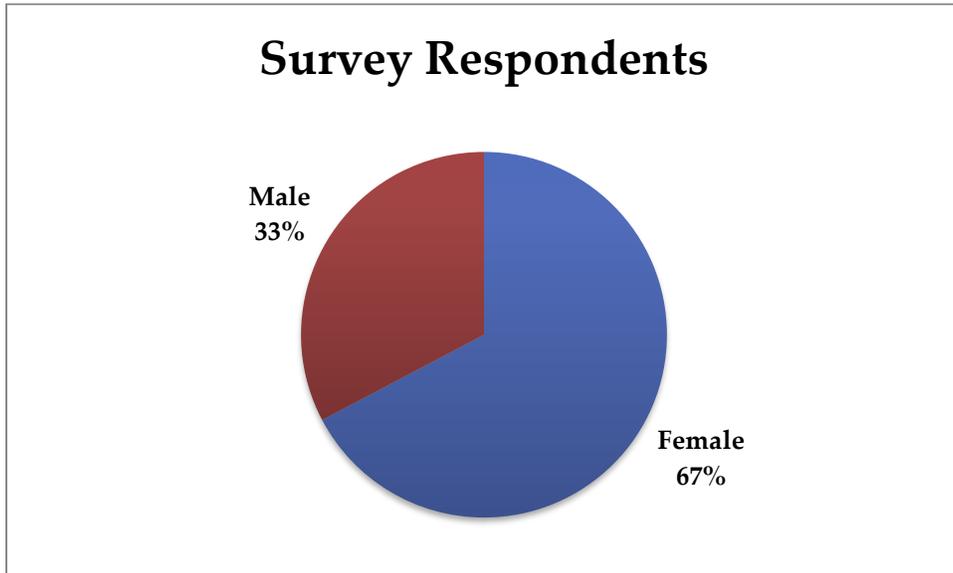


Response	Number of Responses	Percent
Yes	1018	72.5%
Don't Know/Not Sure	259	18.4%
No	69	4.9%
No Response	59	4.2%

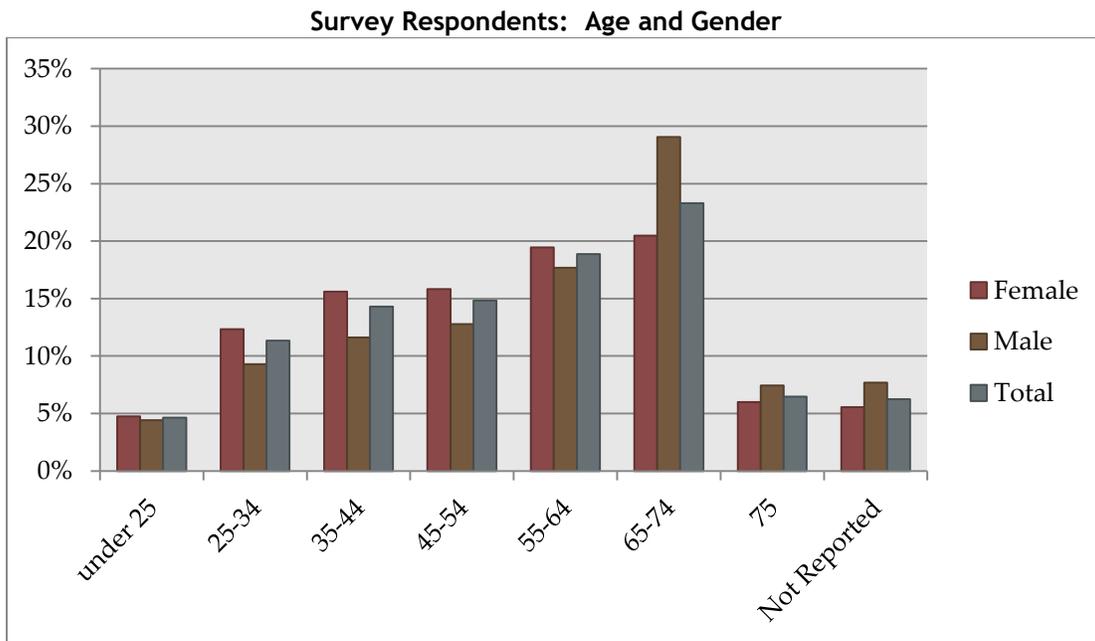
14. What would be the main reason you might not evacuate if asked to do so?

Response	Number of Reponses	Percent
Not applicable, I would evacuate	583	41.5%
Concern about traffic jams and inability to get out	163	11.6%
Concern about leaving pets	122	8.7%
Concern about leaving property behind	110	7.8%
Don't know / Not sure	71	5.1%
Concern about family safety	69	4.9%
Lack of trust in public officials	64	4.6%
Concern about personal safety	42	3.0%
Health problems (could not be moved)	20	1.4%
Lack of transportation	16	1.1%
Other	56	4.0%
No response	89	6.3%
Grand Total	1405	100%

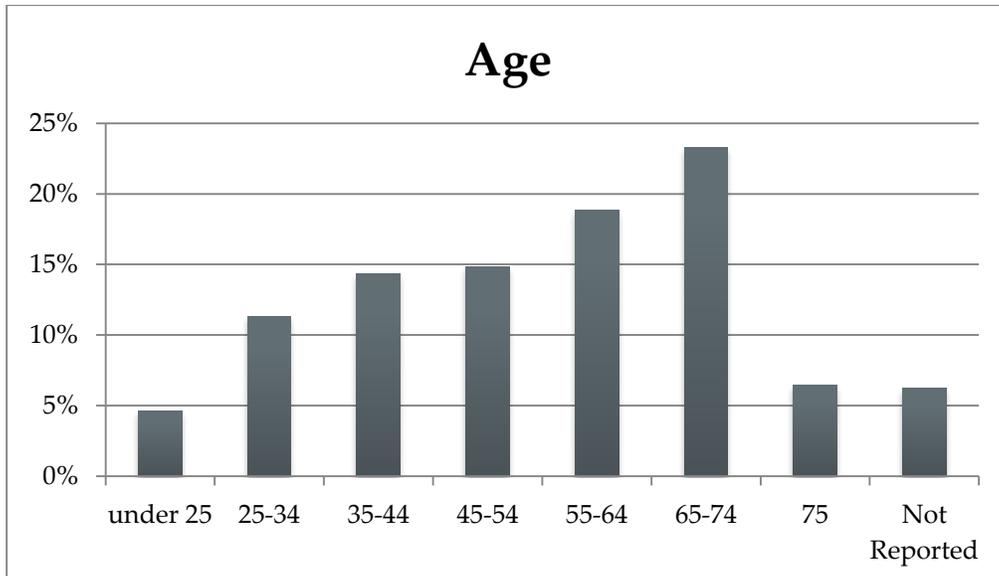
15. I am _____ (male/female).



	Number of Reponses	Percent
Female	884	67%
Male	430	33%
Total	1314	100%



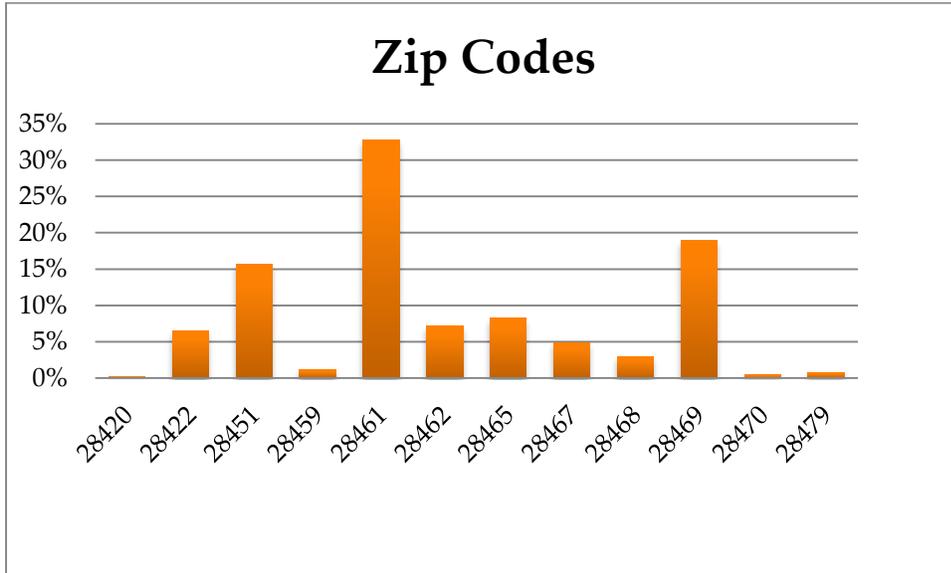
16. My age is _____ (age categories).



Age Group	Total		Female		Male	
	Count	Percentage	Count	Percentage	Count	Percentage
Under 25	61	5%	42	5%	19	4%
25-34	149	11%	109	12%	40	9%
35-44	188	14%	138	16%	50	12%
45-54	195	15%	140	16%	55	13%
55-64	248	19%	172	19%	76	18%
65-74	306	23%	181	20%	125	29%
75	85	6%	53	6%	32	7%
Not Reported	82	6%	49	6%	33	8%
Total	1314	100%	884	100%	430	100%

17. What is your zip code?

(If not listed, note on next question)



Zip Code	Number of Responses	Percent
28459	16	1.3%
28479	29	2.4%
28469	35	3.0%
28468	39	3.3%
28420	40	3.4%
28470	55	4.6%
28467	63	5.3%
28422	86	7.3%
28462	100	8.4%
28465	106	8.9%
28451	201	16.9%
28461	416	35.1%
Total	1186	100.0%

18. What is your zip code if not checked above?

13219	1	0.5%
27513	1	0.5%
27520	1	0.5%
27539	1	0.5%
27605	1	0.5%
28043	1	0.5%
28054	1	0.5%
28244	1	0.5%
28327	2	0.9%
28401	3	1.4%
28403	5	2.3%
28405	7	3.2%
28409	1	0.5%
28411	3	1.4%
28412	13	5.9%
28423	1	0.5%
28443	2	0.9%
28452	10	4.6%
28455	1	0.5%
28463	4	1.8%
28466	4	1.8%
28471	1	0.5%
28472	6	2.7%
28540	1	0.5%
29549	1	0.5%
29566	9	4.1%
29568	1	0.5%
29569	3	1.4%
29579	1	0.5%
29582	3	1.4%
29588	1	0.5%
Not Reported	128	58.4%
Grand Total	219	100.0%

19. Town (In which town do you live?)

Brunswick County			Outside of Brunswick County		Totals
Town/Community	n	%		n	
Ash	33	3.4%	Apex, NC	1	
Bald Head Island	3	0.3%	Carthage, NC	2	
Belville	7	0.7%	Cary, NC	1	
Boiling Spring Lakes	47	4.8%	Gastonia, NC	1	
Bolivia	63	6.5%	Hampstead, NC	2	
Calabash	43	4.4%	Jacksonville, NC	1	
Carolina Shores	12	1.2%	Raleigh, NC	1	
Caswell Beach	7	0.7%	Tabor City, NC	1	
Holden Beach	12	1.2%	Whiteville, NC	6	
Lockwood Folly	2	0.2%	Wilmington, NC	39	
Leland	121	12.4%	NC TOTAL	55	
Long Beach	1	0.1%			
Longwood	8	0.8%	Little River, SC	10	
Navassa	3	0.3%	Loris, SC	3	
Northwest	5	0.5%	Myrtle Beach, SC	2	
Oak Island	132	13.5%	North Myrtle Beach	2	
Ocean Isle Beach	41	4.2%	SC TOTAL	17	
Olde Towne	1	0.1%			
Shallotte	74	7.6%			
Southport	229	23.5%			
St. James	20	2.1%			
Sunset Beach	27	2.8%			
Supply	57	5.8%			
Town Creek	1	0.1%			
Unincorporated	2	0.2%			
Varnamton	1	0.1%			
Winnabow	23	2.4%			
TOTAL	975	100%	TOTAL	72	
Grand Total					1047
% of all respondents with data reported		93%		7%	

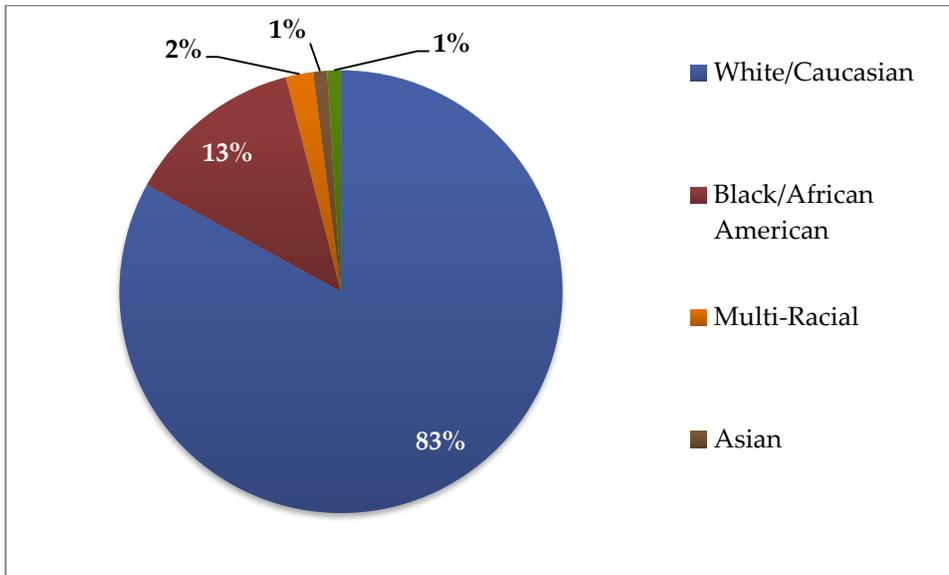
20. Community of Residence

Community	No. Reponses	Percent		No. of Reponses	Percent
Arbor Creek	12	2.3%	Holden Beach	9	1.8%
Arbor Landing	1	0.2%	Horry Co.	2	0.4%
Arbors at Westgate	2	0.4%	Indigo Plantation	2	0.4%
Ash	4	0.8%	Jackeys Creek	1	0.2%
Bald Head Island	1	0.2%	Jacksonville	1	0.2%
Barrington	1	0.2%	Jasmine Cove	1	0.2%
Bayboro	1	0.2%	Lake Tree Shores	2	0.4%
Belingham Park	1	0.2%	Lakeside	1	0.2%
Belvidere Heights	1	0.2%	Lakewood Estates	1	0.2%
Belville	2	0.4%	Landing III	1	0.2%
Bent Tree Plantation	3	0.6%	Lanvale	1	0.2%
Boiling Spring Lakes	28	5.5%	Lanvale Forest	1	0.2%
Bolivia	6	1.2%	Lanvale Trace	1	0.2%
Brick Landing Plantation	4	0.8%	Lauren Place	1	0.2%
Brierwood	2	0.4%	Leland	9	1.8%
Brookstone	1	0.2%	Lewis Loop SE	1	0.2%
Brunswick	1	0.2%	Little Prong	1	0.2%
Brunswick	15	2.9%	Lockwood Folly	2	0.4%
Brunswick County	28	5.5%	Longwood	3	0.6%
Brunswick Foirest	1	0.2%	Lower Ash	1	0.2%
Brunswick Forest	2	0.4%	Maco	1	0.2%
Brunswick Plantation	2	0.4%	Magnolia Greens	12	2.3%
Brunswick Shores	1	0.2%	Mallory Creek	6	1.2%
Cades Cove	3	0.6%	Maple Creek	1	0.2%
Cades Cover	2	0.4%	Mariners Point	1	0.2%
Calabash	1	0.2%	Members	1	0.2%
Calabash Acres	1	0.2%	Mintz Cemetery	1	0.2%
Carolina Place	1	0.2%	Murrayville	1	0.2%
Carolina Shores	6	1.2%	Myrtle Grove	2	0.4%
Caswell Beach	1	0.2%	Navassa	1	0.2%
Cedar Grove	2	0.4%	New Hanover County	6	1.2%
Coastal Retreat	1	0.2%	North Myrtle Beach	1	0.2%
Compass Pointe	4	0.8%	Northwest	5	1.0%
Cross Creek	1	0.2%	Oak Island	20	3.9%
Crow Creek	1	0.2%	Ocean Forest	1	0.2%
Crown Ridge	1	0.2%	Ocean Isle Beach	6	1.2%
Crown Stream	1	0.2%	Ocean Ridge	3	0.6%
Founders Club	1	0.2%	Ocean Trails II	1	0.2%
Frying Pan Shoals	1	0.2%	Oceangreens	2	0.4%
Gilbert Road	1	0.2%	Ogden	1	0.2%
Gordon Woods	1	0.2%	Old Dock	1	0.2%
Grayson Park	2	0.4%	Old Towne	2	0.4%
Greenville Loop Rd	1	0.2%	Old Yaupon	1	0.2%
Grissettown	1	0.2%	Olde Point	1	0.2%
Half Hell	1	0.2%	Olde Towne	4	0.8%
Harbor Oaks	1	0.2%	Pheonix /Navassa	1	0.2%
Highlands Glen	1	0.2%	Pine Lake	1	0.2%

Community	No. Reponses	Percent		No. of Reponses	Percent
Lake Tree Shores	2	0.4%	Rivermist	10	2.0%
Lakeside	1	0.2%	Riversea	2	0.4%
Lakewood Estates	1	0.2%	Rourke Woods	1	0.2%
Landing III	1	0.2%	Royal Oak	1	0.2%
Lanvale	1	0.2%	Sandpiper Bay	3	0.6%
Lanvale Forest	1	0.2%	Sea Breeze	1	0.2%
Lanvale Trace	1	0.2%	Sea Pines	1	0.2%
Lauren Place	1	0.2%	Sea Trail Plantation	2	0.4%
Leland	9	1.8%	Sea Villiage	1	0.2%
Lewis Loop SE	1	0.2%	Shallotte	5	1.0%
Little Prong	1	0.2%	Shallotte Point	5	1.0%
Lockwood Folly	2	0.4%	Shell Point	1	0.2%
Longwood	3	0.6%	Shoreline Woods	1	0.2%
Lower Ash	1	0.2%	Smithville	3	0.6%
Maco	1	0.2%	South Harbour	7	1.4%
Magnolia Greens	12	2.3%	South Wilmington	1	0.2%
Mallory Creek	6	1.2%	Southport	18	3.5%
Maple Creek	1	0.2%	Southport	1	0.2%
Mariners Point	1	0.2%	Spring Veiw	1	0.2%
Members	1	0.2%	St. James	75	14.6%
Mintz Cemetery	1	0.2%	Stoney Creek	2	0.4%
Murrayville	1	0.2%	Sunset Beach	5	1.0%
Myrtle Grove	2	0.4%	Sunset Harbor	5	1.0%
Navassa	1	0.2%	Suppy	1	0.2%
New Hanover County	6	1.2%	The Farm at Brunswick	2	0.4%
North Myrtle Beach	1	0.2%	The Highlands	1	0.2%
Northwest	5	1.0%	The Island	1	0.2%
Oak Island	20	3.9%	The Village at Calabash	1	0.2%
Ocean Forest	1	0.2%	The Willows	1	0.2%
Ocean Isle Beach	6	1.2%	Thomasboro Rd	1	0.2%
Ocean Ridge	3	0.6%	Tides Apartments	1	0.2%
Ocean Trails II	1	0.2%	Town Creek	2	0.4%
Oceangreens	2	0.4%	Tranquil Harbor	1	0.2%
Ogden	1	0.2%	Village Estates	1	0.2%
Old Dock	1	0.2%	Village of Calabash	2	0.4%
Old Towne	2	0.4%	Vineyard	1	0.2%
Old Yaupon	1	0.2%	Waccamaw	4	0.8%
Olde Point	1	0.2%	Waccamaw/Ash	1	0.2%
Olde Towne	4	0.8%	Waterford	3	0.6%
Pheonix /Navassa	1	0.2%	Waterford	1	0.2%
Pine Lake	1	0.2%	Waterscape	1	0.2%
Pine Valley	1	0.2%	Wedgewood	3	0.6%
Piney Grove	5	1.0%	Wedgwood of Lanvale	1	0.2%
Reserve At Forest Hills	1	0.2%	Wescott Estates	2	0.4%
River Hills	1	0.2%	West End	1	0.2%
River Ridge	1	0.2%	West Trace Drive	1	0.2%
River Run Plantation	1	0.2%	Westport	7	1.4%
River's Edge	1	0.2%	Westport in Brunswick	1	0.2%

Community	No. Reponses	Percent		No. of Reponses	Percent
Whiteville	1	0.2%	Winding River Plantation	1	0.2%
Whiteville	1	0.2%	Windsor Park	1	0.2%
Wildwood	1	0.2%	Windy Point	1	0.2%
Wilmington	5	1.0%	Winnabow	4	0.8%
Wimbleton Chase	1	0.2%	Wrightsboro	1	0.2%
Winding River	5	1.0%			
Total Responses				512	100.0%

21. My race is _____. (categories)



Response	No. of Responses	Percent
Asian	8	0.6%
Black/African American	166	13.2%
Multi-Racial	19	1.5%
Native American/Alaskan Native	8	0.6%
Pacific Islander	2	0.2%
White/Caucasian	1055	83.9%
Grand Total	1258	100.0%

Percentages based on total number of non-missing responses (n=1258). Race was missing for 147

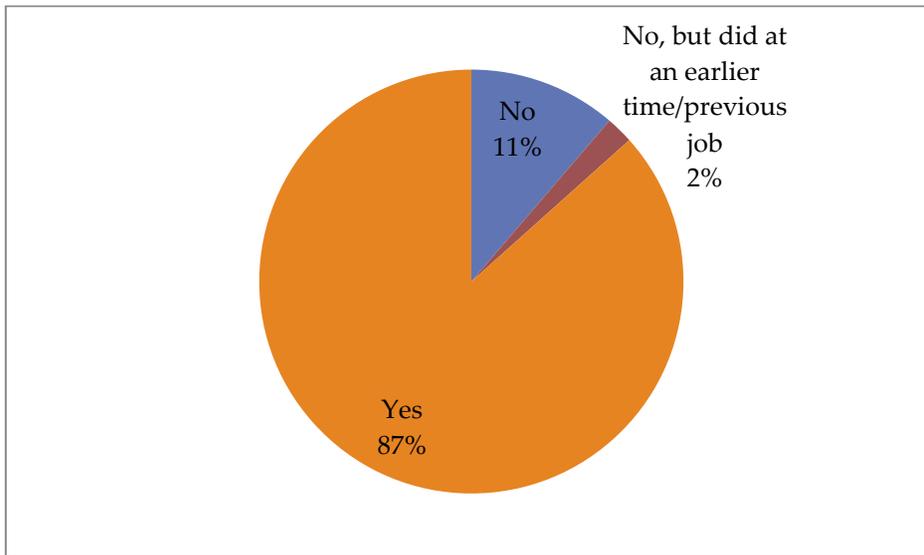
22. Are you of Hispanic, Latino, or Spanish origin?

Response	No. of Responses	Percent
No	1201	94.0
Yes	77	6.0
Total	1278	100

23. If you answered “yes” to Question 7 (same as 22), please specify.

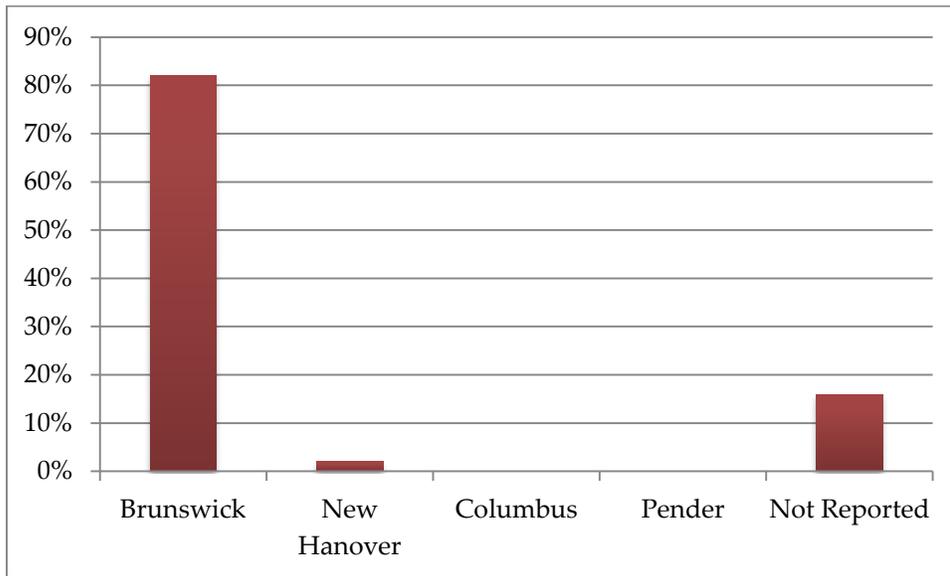
Response	No. of Responses	Percent
Cuban	8	12.3%
Mexican, Mexican American, or Chicano	45	69.2%
Puerto Rican	12	18.5%
Grand Total	65	100.0%
Other:		
Argentina	1	
Hispano	1	
Latino	1	
Panamanian	2	
Spanish	1	

24. Do you currently have Health Insurance?



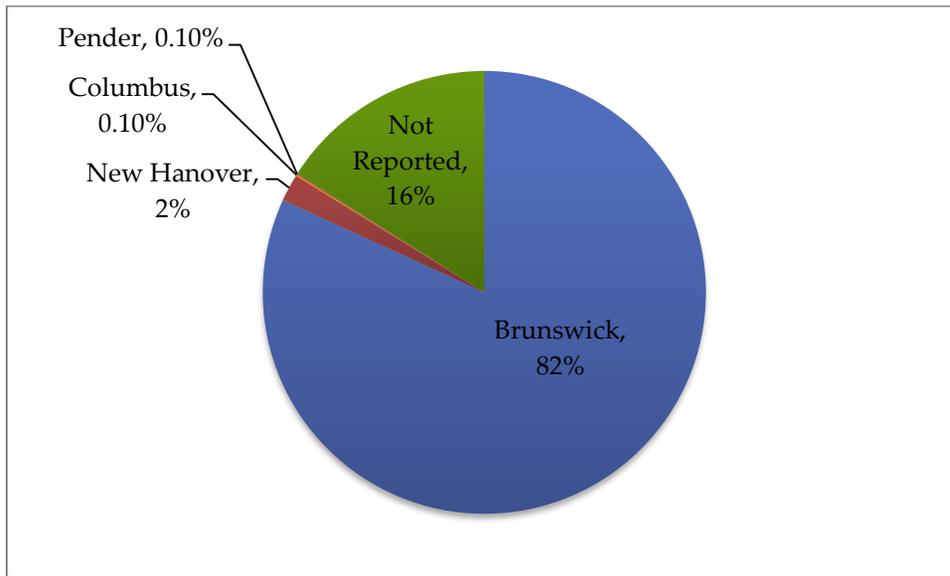
Response	No. of Responses	Percent
Yes	1121	86.6%
No	146	11.3%
No, but did at an earlier time/previous job	27	2.1%
Total	1294	100.0%

25. I completed this survey in ____ County



Response	No. of Responses	Percent
Brunswick	1148	82%
New Hanover	25	2%
Columbus	2	0.1%
Pender	1	0.1%
Not Reported	229	16%
Grand Total	1405	100%

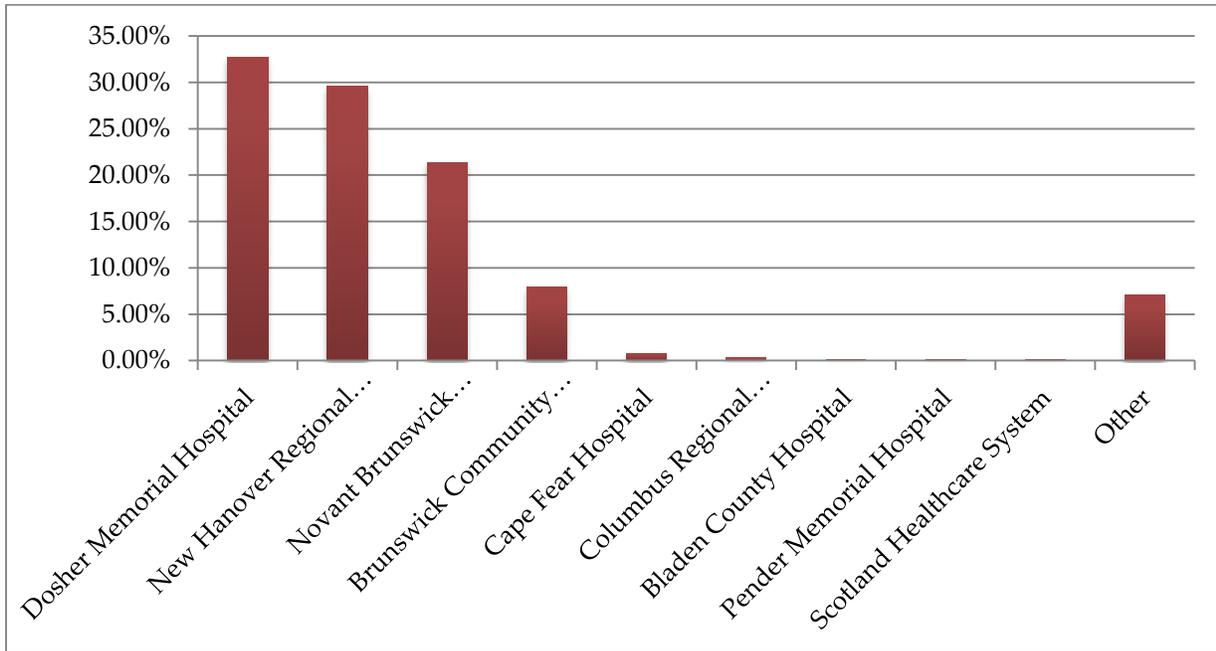
26. Do you live or work in the county where you completed this survey?



Response	No. of Responses	Percent
Live	573	41%
Live and Work	589	42%
Work	63	4%
Neither	74	5%
Not reported	106	8%
Grand Total	1405	100%

27. When seeking care, what hospital would you visit first?

(Check only one)

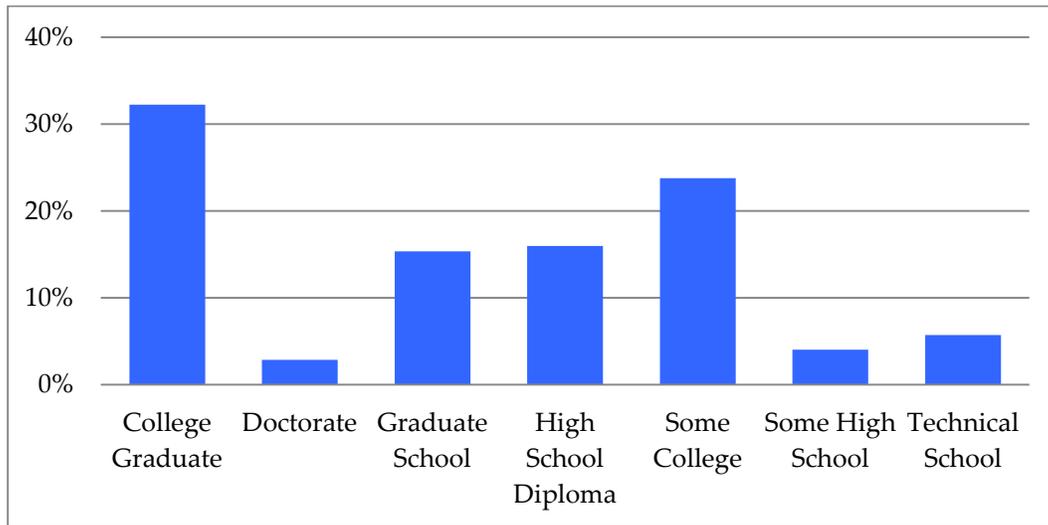


Response	No. of Responses	Percent
Doshier Memorial Hospital	422	32.7%
New Hanover Regional Medical Center	383	29.6%
Novant Brunswick Community Hospital	276	21.4%
Brunswick Community Hospital	102	7.9%
Cape Fear Hospital	10	0.8%
Columbus Regional Healthcare System	4	0.3%
Bladen County Hospital	1	0.1%
Pender Memorial Hospital	1	0.1%
Scotland Healthcare System	1	0.1%
Other	92	7.1%
Grand Total	1292	100%

28. If none of the above were selected, please indicate OTHER hospital.

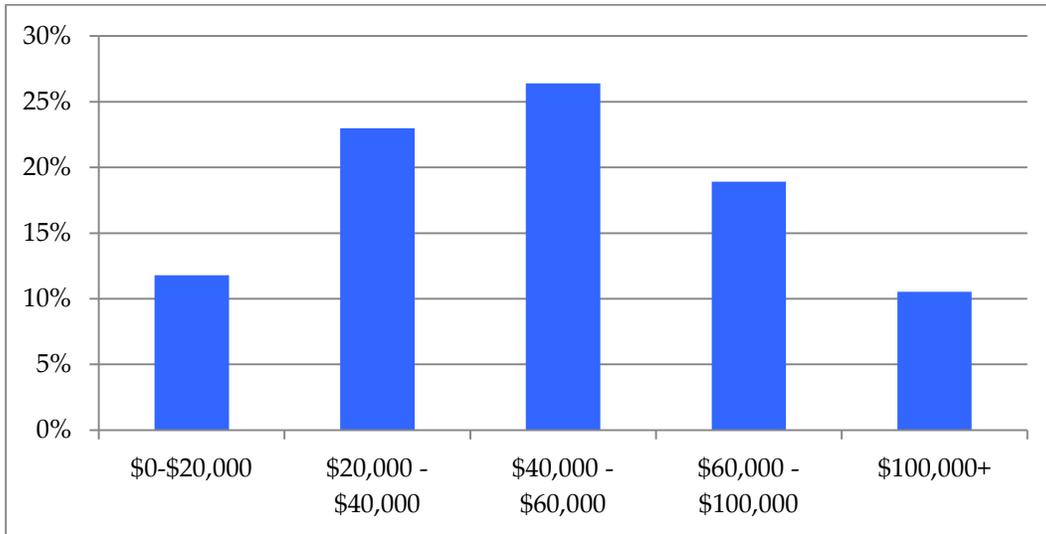
Response	No. of Responses	Percent
Brunswick Community Hospital	5	5.4%
Brunswick Urgent Care	1	1.1%
Charlotte- Presbyterian hospital	1	1.1%
Coastal Primary Care	1	1.1%
Columbus Regional	1	1.1%
Depends on situation	6	6.5%
Duke	4	4.3%
Duke or UNC-CH	1	1.1%
New Hanover Regional Med. Ctr.	1	1.1%
Gastonia Memorial	1	1.1%
Grand Strand	15	16.3%
Grand Strand or Seacoast (Myrtle Beach/Loris)	3	3.3%
McLeod Loris	1	1.1%
McLeod Seacoast	2	2.2%
Memorial Mission	1	1.1%
Moore Regional	2	2.2%
Myrtle Beach	1	1.1%
Myrtle Beach SC	1	1.1%
Never been to any	1	1.1%
New Hanover Regional MC	6	6.5%
Novant	6	6.5%
Rex Hospital or Wake Med Raleigh	1	1.1%
Sea Coast Loris	1	1.1%
Seacoast	16	17.4%
Seacoast	1	1.1%
Seacoast Little River, SC	1	1.1%
Seacoast McLeod	2	2.2%
Seacoast N Myrtle Beach	1	1.1%
Seacoast S.C.	1	1.1%
Seashore	1	1.1%
Urgent Care	1	1.1%
VA	2	2.2%
Veterans Hospital	1	1.1%
Whatever is closest	1	1.1%
Wilmington Health Group Care Facility	1	1.1%
Grand Total	92	100.0%

29. What is your highest level of Education?



Response	No. of Responses	Percent
College Graduate	405	32%
Doctorate	36	3%
Graduate School	193	15%
High School Diploma	201	16%
Some College	299	24%
Some High School	51	4%
Technical School	72	6%
Grand Total	1257	100%

30. What is your current income level?



Response	No. of Responses	Percent
Unemployed	113	9%
\$0-\$20,000	142	12%
\$20,000 - \$40,000	277	23%
\$40,000 - \$60,000	318	26%
\$60,000 - \$100,000	228	19%
\$100,000+	127	11%
Total	1205	100%

31. How did you hear about this survey?

Email Link	243	43%
Brunswick County Government Website	86	15%
Local Organization	78	14%
Dosher Memorial Hospital	49	9%
Health Department	35	6%
Business Establishment	25	4%
Health Fair or Community Event	25	4%
Church or Worship Center	16	3%
Radio Advertisement	5	1%
Flyer	3	1%
Local Library	1	0%
Mailed In	1	0%
Physicians Office	1	0%
Store or Local Eatery	1	0%

31. Other

Row Labels	Total
ATMC homepage	1
Brunswick Community College	7
Brunswick Community College Nursing Program	4
Brunswick County Employee	1
Brunswick County Employee email	1
Brunswick County School Nurse	5
Brunswick County Schools	1
Brunswick Resource Center	1
Brunswick Senior Center	12
Brunswick Senior Resources (BSRI)	1
Brunswick Senior Resources Inc	3
Brunswick Senior Resources Inc.	2
Brunswick Senior Services Center	1
Co worker	1
Commissioner William's website	1
Community newsletter	1
County Commissioner Frank Williams' newsletter	1
Email	2
Email from friend	2
Email news letter from local county commissioner.	1
Employer	3
Facebook	17
Facebook	2
Facebook---WECT page	2
Frank Williams email	1
Frank Williams Newsletter	2
Friend told me about it and gave me a paper copy	1
Friend/acquaintance	7
Internet	6
Mayor of Sunset Beach Facebook post	1
Neighbor/Hospital Volunteer	1
New Hope Clinic	1
New Hope Clinic	1
News	1
News app	1
News Site	1
Newspaper	3
Newspaper link	1
North Brunswick High School Nurse	1
School	1
Sent to email address	1
Social media	6
Southport Senior Center	5
State Port newspaper, web site	1
State Port Pilot	2
State Port Pilot website	2
Tagged in a FB post	1
Television	1
This Week St James	3

Tried to register for an outing sponsored by BCParks & Rec	1
TV	1
TV ad on WILM	1
TV Station website	1
was checking for free dump dates	1
Was looking for info on SNAP assistance.	1
WECT	10
WECT News	1
WECT News App	1
WECT news link in article	1
WECT on Facebook	1
WECT online	1
WECT Website	5
Wilmington Star News	2
Work email Brunswick County	1
(blank)	
Grand Total	154