

**CDS Overlay\***

**The CDS 1** shall apply to the following Brunswick County thoroughfares and major highways:

- ▶ US Highway 17 from New Hanover County line to South Carolina border.
- ▶ Intersection US Highway 17 and NC Highway 211 at Supply and NC Highway 211 southeast toward the City of Southport in the unincorporated Brunswick County planning area.
- ▶ US Highway 74/76 from Brunswick county line northwest to Columbus

**The CDS 2** shall apply to the following Brunswick county thoroughfares:

- ▶ NC Highway 211 from Columbus County line to US Highway 17 at Supply.
- ▶ NC Highway 130 from boundary of Town of Shallotte's planning jurisdiction northwest toward Columbus County Line.
- ▶ NC Highway 130 from boundary of Town of Shallotte's planning jurisdiction to the boundary of the Town of Holden Beach's planning jurisdiction.
- ▶ No Highway 133 from Town of Belville's planning jurisdiction southeast to City of Boiling Spring Lakes' planning jurisdiction and continuing southeast to NC Highway 87 and NC Highway 133 connection.
- ▶ Long Beach Road (NC Highway 133) from its intersection with NC Highway 211 toward the Town of Oak Island in the unincorporated Brunswick County planning area.
- ▶ NC Highway 904 from the intersection

**DEFINITIONS:\***

**Sign:** Any object, device, or structure, or part thereof, situated outdoors, which is used to advertise, identify, display, direct, or attract attention to an object, person, institution, organization, business, product, service, event or location by any means, including words, letters, figures, designs, symbols, fixtures, colors, illumination, or projected images. Signs may not include the flag or emblem of any nation, organization of nations, state, city, or any fraternal, religious or civic organizations; works of art which in no way identify a product; or a scoreboard located on athletic fields.

**Temporary Sign:** A sign which is not permanently installed in the ground or affixed to any structure or building, and which is erected for a period of time as permitted by the Unified Development Ordinance.

**Wall Sign:** Any sign directly attached to an exterior wall of a building or dependent upon a building for its support with its exposed face parallel or approximately parallel to the plane of the building or structure on which the sign is affixed. Signs directly p

**Freestanding Sign:** Any sign which is supported from

**Off-Premises Sign:** A sign that directs attention to a

**On-Premises Sign:** A sign that directs attention to a

**Banner:** A sign intended to be hung either with or wii

**FREQUENTLY CALLED PHONE NUMBERS**

<b>Planning</b>	(910) 253-2055
	(800) 621-0609
Fax	(910) 253-2437
<b>Central Permitting</b>	(910) 253-2055
	(800) 621-0609
Fax	(910) 253-2024
<b>Building Inspections</b>	(910) 253-2050
	(800) 822-5986
<b>N.C. Dept. of Transportation</b>	(910) 754-6527

**IF PROPERTY IS LOCATED WITHIN ONE OF THE FOLLOWING INCORPORATED MUNICIPALITIES, YOU WILL NEED TO CONTACT THAT MUNICIPALITY FOR ZONING APPROVAL PRIOR TO APPLYING FOR A BUILDING PERMIT AT CENTRAL PERMITTING.**

<b>BELVILLE</b>	<b>(910) 371-2456</b>
<b>BOLIVIA</b>	<b>(910) 253-5303</b>
<b>SHALLOTTE</b>	<b>(910) 754-4032</b>
<b>NAVASSA</b>	<b>(910) 371-2432</b>
<b>NORTHWEST</b>	<b>(910) 655-3110</b>
<b>ST. JAMES</b>	<b>(910) 253-4730</b>
<b>SANDY CREEK</b>	<b>(910) 655-3153</b>
<b>VARNAMTOWN</b>	<b>(910) 842-6875</b>

**IF PROPERTY IS LOCATED IN A MUNICIPALITY NOT LISTED ABOVE, THEN BOTH ZONING APPROVAL AND BUILDING PERMITS MUST BE SECURED THROUGH THAT MUNICIPALITY'S ZONING AND PERMITTING OFFICE.**

# SIGNS & BILLBOARDS



Information about Requesting a Sign or Billboard Permit in Brunswick County



Signs are for the promotion of health, safety, welfare, convenience and general enjoyment of traveling on, and protection of the public investment in streets and roads, and to prevent such signs from dominating the visual appearance of the area in which they are located.

It shall be unlawful for any person to erect, construct, enlarge, move, or replace any sign, without first having obtained a zoning and building permit.

The following is a general outline of the sign standards and the application process necessary to obtain permits. Applications for the permit may be picked up at the Planning and Community Development Department. Please refer to Section 10.8 of the (UDO) for all standards for signs.

Once the submitted application has been approved by the Land Planner, the permits may be obtained at the Central Permitting office. The Planning and Community Development and Central Permitting offices are located in Building I at the Brunswick County Government Center.

**PROHIBITED SIGNS IN ALL ZONING DISTRICTS**



- ▶ MOVING SIGNS
- ▶ FLASHING OR ANIMATED SIGNS
- ▶ SIGNS IN THE RIGHT OF WAY
- ▶ OBSTRUCTING VIEW
- ▶ WINDBLOWN OR INFLATED SIGNS
- ▶ OBSTRUCTING VIEW
- ▶ SIGNS IN THE SITE TRIANGLE
- ▶ PORTABLE OR MOVABLE SIGNS
- ▶ ROOF SIGNS

**Application Information Needed:**

- Sign owner's name, address, and phone number
- Property address
- Directions to the property
- Tax Parcel Number (can be found on deed or tax statement)
- Contractor's name, address, and phone number
- Two copies of construction plans (to be reviewed by Building Inspections)
- CAMA permit (when applicable)
- Department of Transportation Permit (when applicable)

**ELECTRICAL PERMIT**

Electrical permits are issued only to N. C. State licensed Contractors and/or sign owners (if doing own electrical work).

**FEES:**

<b>Property Development</b>	<b>\$20.00</b>
<b>Building Permit:</b>	
<b>100 sq. ft. or less</b>	<b>\$75.00</b>
<b>Over 100 sq. ft.</b>	<b>\$300.00</b>
<b>Electrical Permit</b>	<b>\$40.00</b>

**Additional Spacing (Off or on Premise)**

Signs must be separated from the features listed below as follows:

- ▶ 500 feet from the centerline of an intersection;
- ▶ 500 feet from any bridge over a public waterway;
- ▶ 150 feet from any existing on premise sign on the same side of the road.
- ▶ 250 feet from cemeteries, churches and public

**NOTE:** Every sign and its supports, braces, guys, anchors, and electrical equipment shall be kept free from defective or missing parts or peeling paint and must stand a wind tolerance of 130 miles per hour or greater.

**On Premises Signs\***

On -premises signs are permitted subject to the following standards:

Zoning District	Sign Types Permitted	Number of Signs Permitted	Sign Separation (feet)	Maximum Sign Area (per sign)	Maximum Sign Height (feet)
RR, R-7500, R-6000, SBR-6000, MR-3200, N-C, and CP	Wall	Unlimited	100	64 sq. ft. <sup>2,3</sup>	10 <sup>4</sup>
	Freestanding	1			
C-I, C-LD, I-RU, and I-G	Wall	Unlimited	100	30% of wall area <sup>2,3</sup>	35 <sup>1,4</sup>
	Freestanding	1			

**NOTES:** <sup>1</sup> Wall signs may not extend above the parapet of the building or 35 feet, whichever is less.

<sup>2</sup> The maximum wall sign area per principal use may not exceed 100 sq. ft. or 30% of the building wall area, whichever is less.

<sup>3</sup> Movie theaters may have changeable copy wall signs (i.e. reader boards) that exceed the maximum sign area by 100%.

<sup>4</sup> See items 10.8.1.1, Distance from Property Lines and 10.8.1.J, signs in Sight Triangle.

**Off Premises Signs and Outdoor Advertising Structures**

**Location**

▶ New Outdoor Advertising Structures only permitted in the C-LD or I-G zoning districts.

**Maximum Sign Area\***

- ▶ On major thoroughfares, the maximum sign area is 378 square feet.
- ▶ On minor thoroughfares, the maximum sign area is 300 square feet.
- ▶ On all other public roads, the maximum sign area is 100 square feet.

**Height Requirements**

▶ Signs may not extend more than 35 feet above the roadway surface from which the sign is to be viewed.

**Separation Between Signs**

- ▶ On major thoroughfares, the minimum distance between off-premise signs is 3,000 linear feet.
- ▶ On minor thoroughfares, the minimum distance between off-premise signs is 2,000 linear feet.
- ▶ On all other public roads, the minimum distance between off-premise signs is 1,000 linear feet.

**Distance From Property Lines**

▶ Signs must be set back a minimum of fifteen (15) feet from any property line.

**\*Please refer to BACK page for further explanation**