



Brunswick County

Substance Use and Addiction Commission

November, 3 2022

5:00 pm – 6:30 pm

Board Room, Health Services

Agenda

- I. Call to Order
 - A. Public Comment

- II. Regularly Occurring Items
 - B. Approval of Minutes: 10/06/2022
 - C. Agenda Adjustments
 - D. Local, State, National Drug Overdose Data Reports
 - a. NC DETECT
 - b. NC Opioid Dashboard
 - c. Brunswick County Sheriff's Office Data
 - d. Brunswick County EMS Data

- III. Presentations
 - A. Families Anonymous- Monica Mullaney

- IV. Old Business
 - A. Detox Sub-Group (Joshua Torbich)
 - B. Brunswick Little Theater Awareness Drama
 - C. Outreach Sub-Group (Bill Eberle)
 - D. The Encompass Program (Bill Eberle)
 - E. Substance Use Prevention Month Education Campaign Evaluation (Jennifer Lucas and Travis Greer)
 - F. Quarterly Report for BOC Meeting

- V. New Business
 - A. Commission website/social media plan

- VI. Commission Inputs

- VII. Adjournment

Next Meeting: December 1, 2022



Brunswick County Substance Use and Addiction Commission

Review of Monthly Data

November 1, 2022



NC DEPARTMENT OF
HEALTH AND HUMAN SERVICES
Division of Public Health



UNC
SCHOOL OF MEDICINE

NC Detect Data

DATA SOURCE:

ED Data-NC DETECT is North Carolina's statewide syndromic surveillance system. ED visit data from NCDETECT are provisional and should not be considered final.

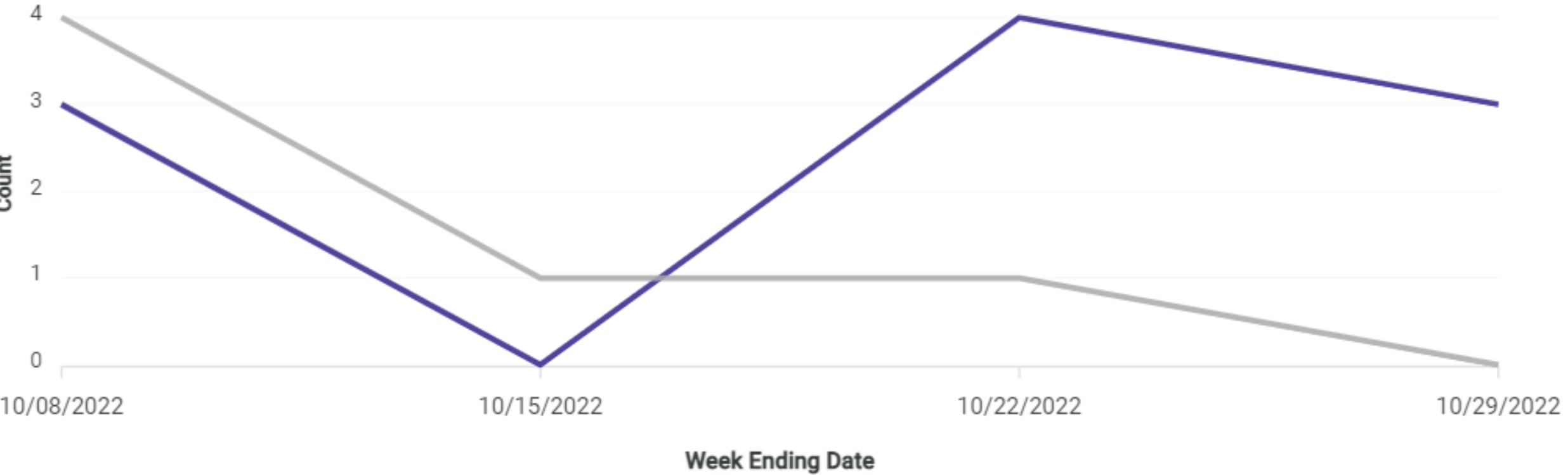
ED: Overdose: Unint/Undet Med or Drug OD (>14/<66) (ICD-10-CM or keyword) Counts Grouped by Week



Date Range: 10/2/2022 - 10/29/2022

County: Brunswick

Source: NC DETECT; Generated: 11/1/2022



● 2022 ● 2021

DATA SOURCES:

ED Data-NC DETECT is North Carolina's statewide syndromic surveillance system. ED visit data from NCDETECT are provisional and should not be considered final.

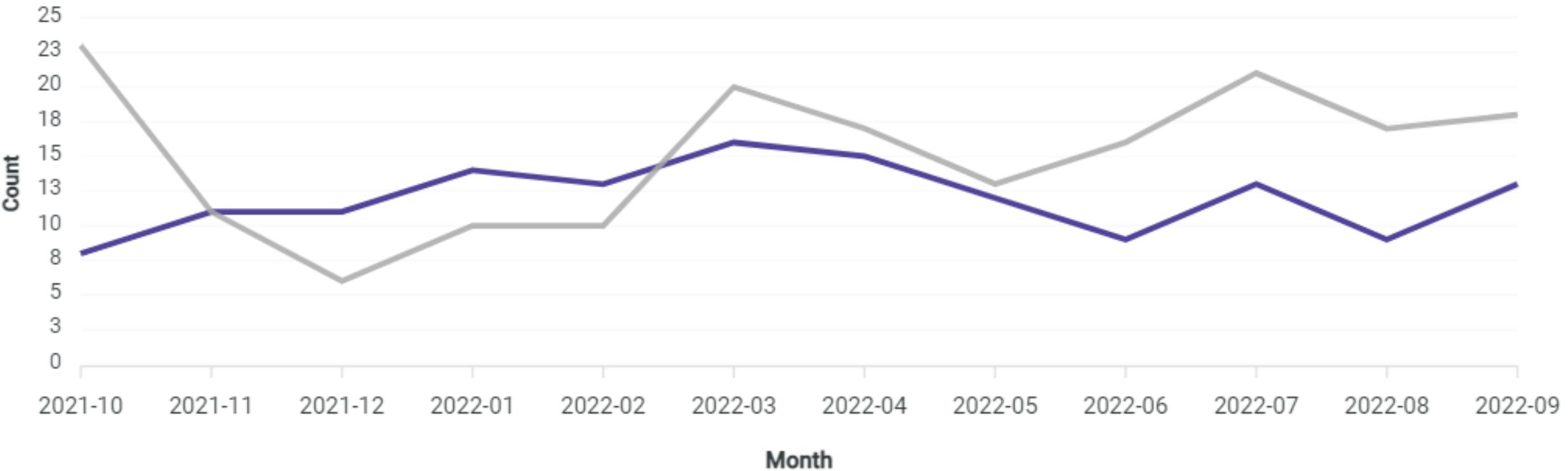
ED: Overdose: Unint/Undet Med or Drug OD (>14/<66) (ICD-10-CM or keyword) Counts Grouped by Month



Date Range: 10/1/2021 - 9/30/2022

County: Brunswick

Source: NC DETECT; Generated: 11/1/2022



● 2021-2022 ● 2020-2021

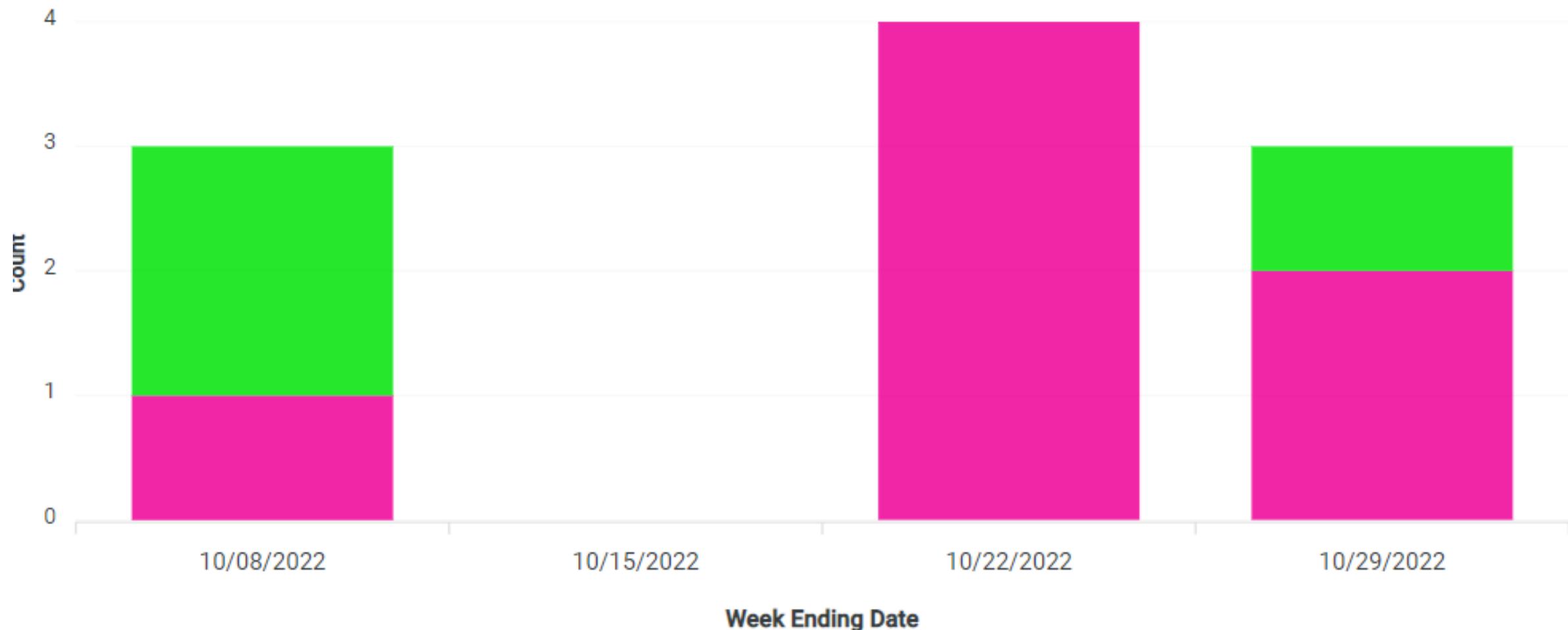
ED: Overdose: Unint/Undet Med or Drug OD (>14/<66) (ICD-10-CM or keyword) Counts Grouped by Age Group



Date Range: 10/2/2022 - 10/29/2022

County: Brunswick

Source: NC DETECT; Generated: 11/1/2022



- (00 - 04) Infant/Toddler
- (05 - 17) School-Age
- (18 - 24) College
- (25 - 49) Young Adult
- (50 - 64) Middle Aged
- (65+) Senior
- Unknown/Missing

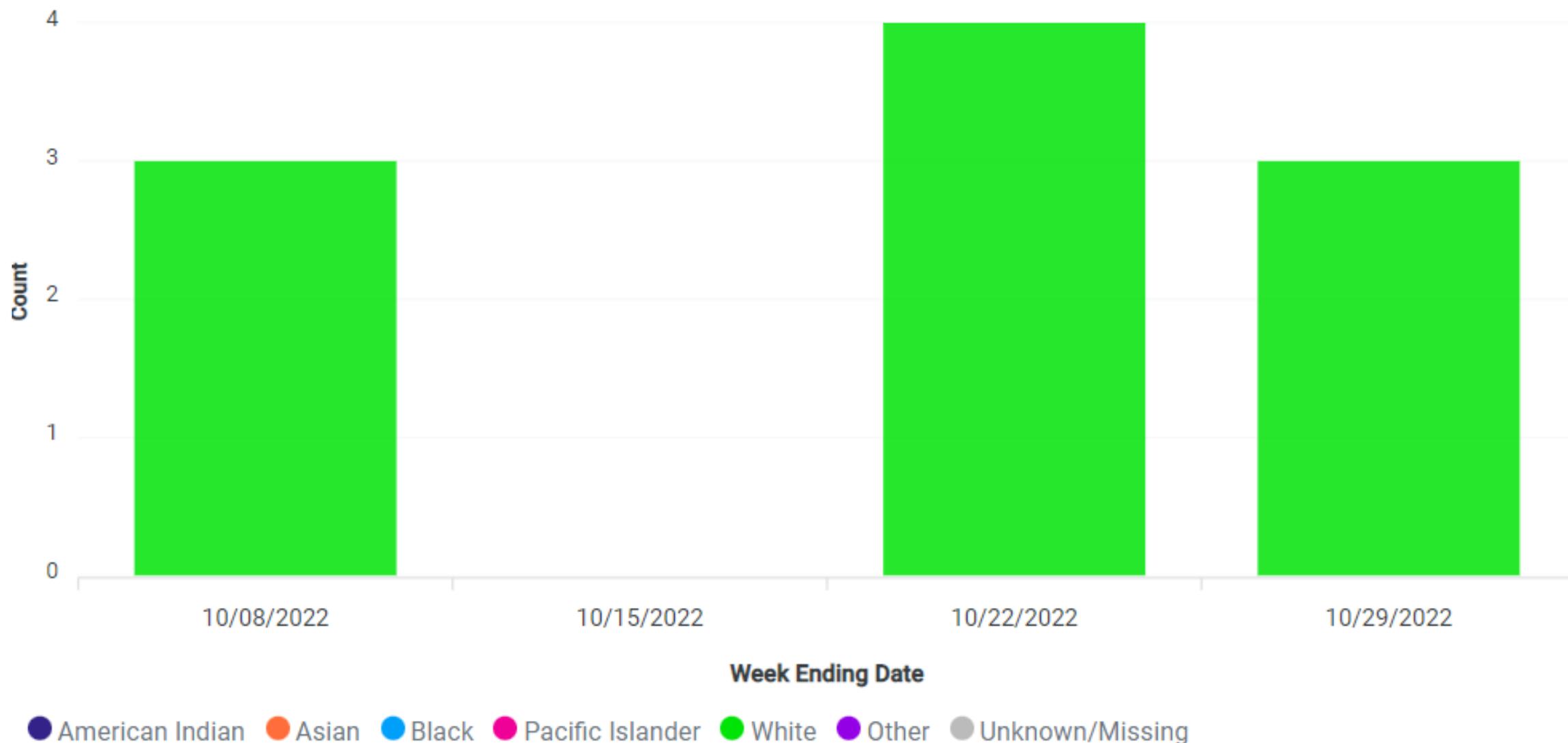
ED: Overdose: Unint/Undet Med or Drug OD (>14/<66) (ICD-10-CM or keyword) Counts Grouped by Race



Date Range: 10/2/2022 - 10/29/2022

County: Brunswick

Source: NC DETECT; Generated: 11/1/2022



Qualitative Data of Case Counts

Arrival Date Time	Hospital	Patient City	Patient Age	Insurance Coverage	Race	Patient Sex	NOTES	Disposition
10/2/2022 1:33	Novant Brunswick	SHALLOTTE	25	Self-pay	White	F	snorted heroine; mom found on floor	Discharged
10/2/2022 15:39	New Hanover North	WINNABOW	53	Self-pay	White	M	EMS overdose	Transferred
10/4/2022 15:41	Novant Brunswick	SUPPLY	58	Medicaid	White	F	Visual disturbance	Admitted
10/20/2022 14:38	Novant Brunswick	SUPPLY	37	Medicaid	White	F	fentanyl od , cpr initiated by neighbor 16 mg narcan given by fire dept	Left AMA / Discontinued Care
10/20/2022 16:39	New Hanover	LELAND	43	Other	White	M	EMS-OD	
10/21/2022 20:29	New Hanover	LELAND	38	Self-pay	White	F	EMS Overdose	Admitted
10/22/2022 12:09	New Hanover	LELAND	36	Other	White	M	EMS Ovedose	Discharged
10/27/2022 6:32	New Hanover	LELAND	36	Other	White	M	EMS Overdose	
10/27/2022 10:46	New Hanover	BOLIVIA	33	Self-pay	White	M	EMS-OD	Discharged
10/28/2022 22:23	Novant Brunswick	BOILING SPRING	52	Self-pay	White	M	pt overdosed on heroin, female on scene gave 12.4mg total of narcan (12mg IN, 0.4mg IM). Pt vomiting on scene	Discharged



Brunswick County Sheriff's Office Overdose Data

Accessed: Teresa Mobley



2022 Data	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	YTD
Overdoses	9	16	11	15	13	10	5	12	19	12	122
Deaths	0	0	1	1	0	2	0	0	2	0	6
Reversals	6	10	7	8	8	6	-	9	14	7	75



Statewide Data



NC DEPARTMENT OF
**HEALTH AND
HUMAN SERVICES**
Division of Public Health

North Carolina
Injury & Violence
PREVENTION Branch

Data Source: NC OCME Toxicology data; NC OCME Toxicology is nationally accredited by the American Board of Forensic Toxicology, Inc. NC OCME Toxicology provides forensic analytical testing of specimens for all 100 counties of the statewide medical examiner system. Toxicology results are based on blood, vitreous fluid, or other specimens used for testing at the discretion of the pathologist and/or toxicologist.

377

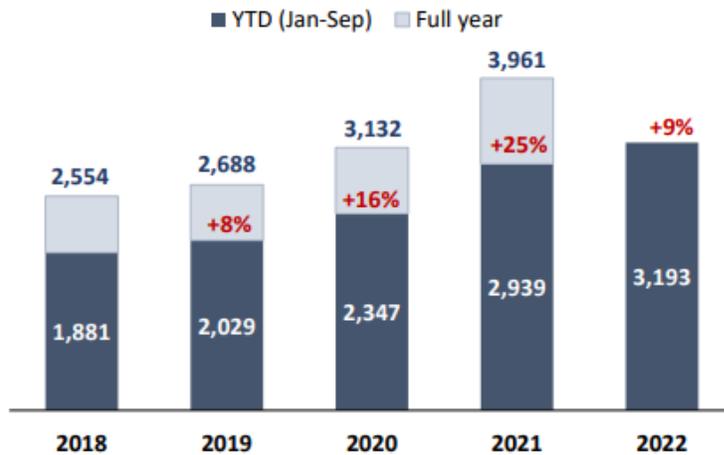
Suspected Overdose Deaths*, North Carolina Office of the Chief Medical Examiner (OCME) Data: September 2022

377 Suspected Overdose Deaths*, September 2022

Compared to **321** September 2021

*This category reflects an estimate of statewide medical examiner system overdose deaths. Note that some suspected overdoses may ultimately be certified as non-poisoning deaths, but the majority become confirmed as poisoning deaths.

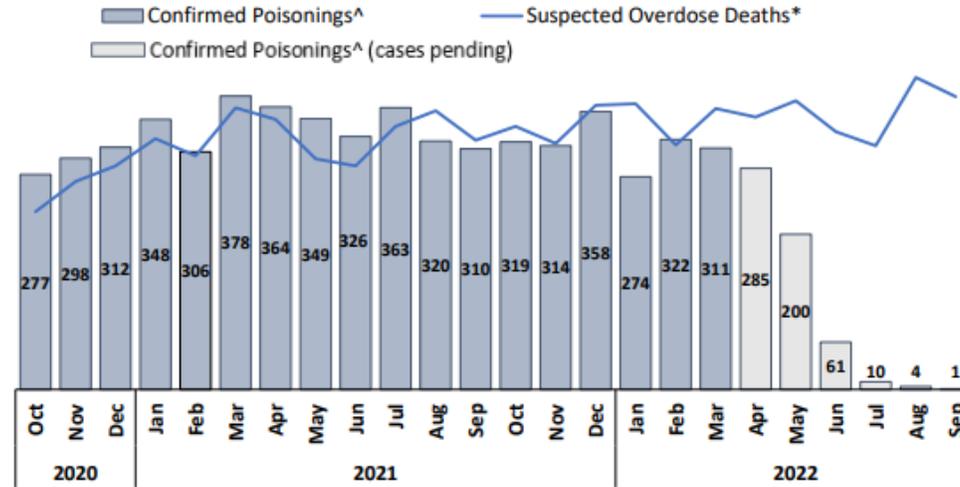
Suspected Overdose Deaths*: 2018-2022



Percent change: Year-to-date (YTD) suspected overdose deaths compared to YTD total of previous year; Data are provisional and subject to change.

Last 24 Months of Confirmed^ & Suspected Overdose Deaths*

Time required to investigate cases accounts for lower counts of confirmed cases in recent months



^This category reflects the number of deaths that have been confirmed as poisonings, regardless of intent, based on the results of a comprehensive investigation. Poisoning deaths attributed solely to carbon monoxide are excluded.

*The NC OCME began tracking suspected overdoses as the count of autopsies performed to rule out overdose by the entire medical examiner system in March 2017. In May 2020, identification of suspected overdoses also included supplemental examinations performed to rule out overdose. Beginning in July 2020 suspected overdoses were identified through the NC Rapid Overdose Death Detection (NC RODD) pilot program and exams from all eight autopsy centers across NC.

2020-2022 data are considered provisional and subject to change as cases continue to be finalized. NC OCME will update graphs on a monthly basis to reflect suspected overdose deaths and recently confirmed poisoning deaths. For additional information, please contact ocme.data.request@dhhs.nc.gov.



799

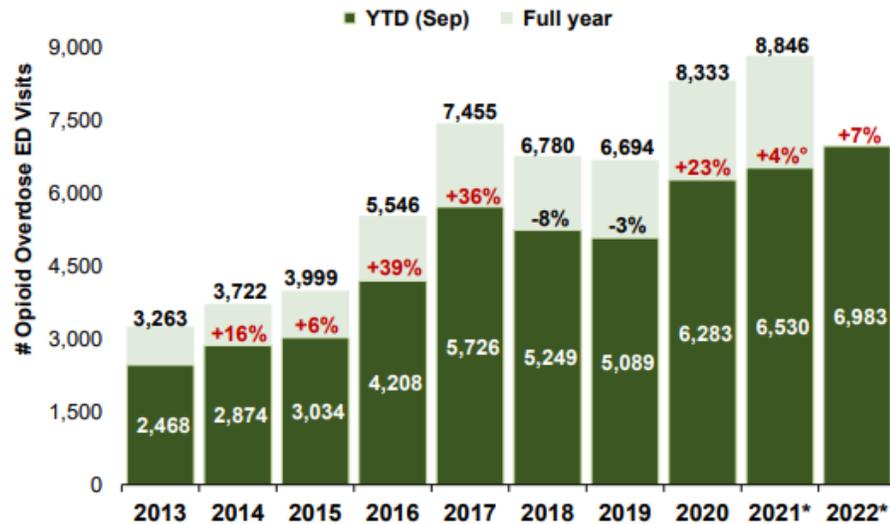
NORTH CAROLINA EMERGENCY DEPARTMENT (ED) VISITS FOR OPIOID OVERDOSE: SEPTEMBER 2022

799 Opioid overdose ED visits September
 Compared to **754** September 2021

Data Source: NC DETECT: ED; Custom Event: Overdose: Opioid Overdose V.2 (ICD-9/10-CM)

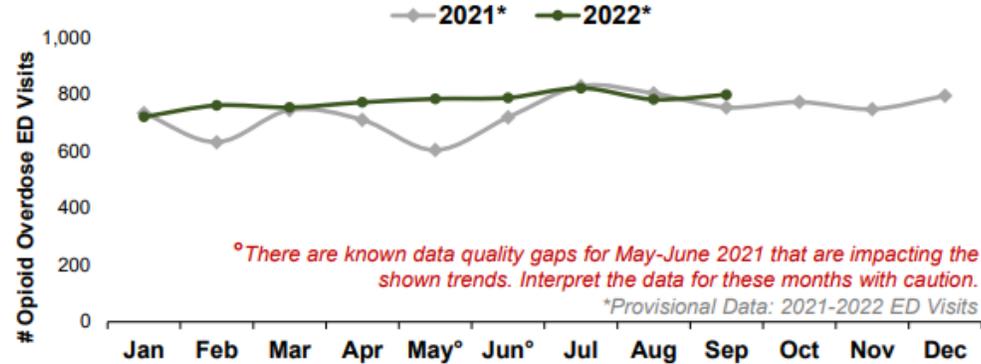
Note: Counts based on ICD-10-CM diagnosis code of an opioid overdose: T40.0 (Opium), T40.1 (Heroin), T40.2 (Other Opioids), T40.3 (Methadone), T40.4 (Other Synthetic Narcotics), and T40.6 (Other and Unspecified Narcotics).

Opioid Overdose ED Visits by Year: 2013-2022*



Percent change: YTD total compared to YTD total of previous year; ^oThere are known data quality gaps for May-June 2021 that are impacting the shown trends. Interpret the data for

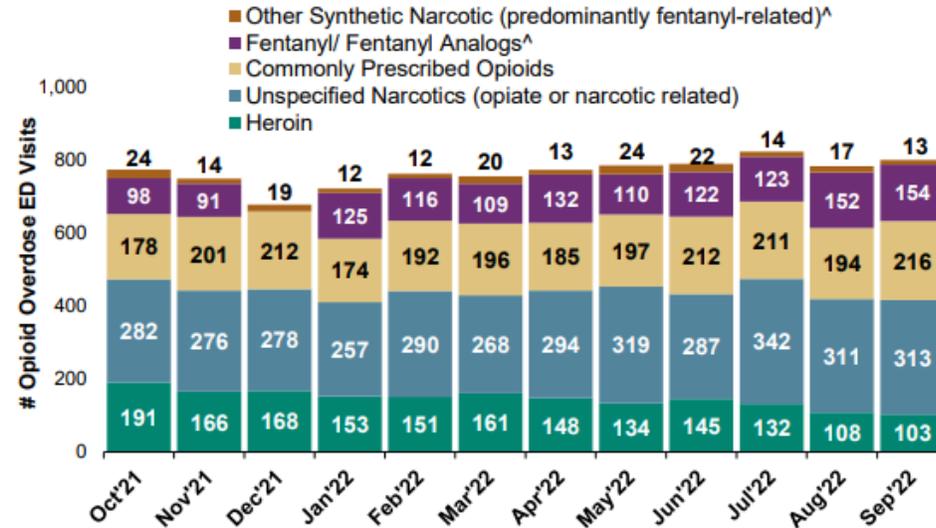
Opioid Overdose ED Visits by Month: 2021-2022*



^oThere are known data quality gaps for May-June 2021 that are impacting the shown trends. Interpret the data for these months with caution.

*Provisional Data: 2021-2022 ED Visits

Last 12 Months of ED Visits by Opioid Class: 2021-2022*



[^]Fentanyl/fentanyl analogs drug class is a new ICD10CM diagnosis code as of October 2020, prior to this month, this category was predominately captured in the non-specific "Other Synthetic Narcotic" drug class. Note: 2020-2021 ED visit data is provisional; For case definitions, go to <https://www.injuryfreenc.ncdhhs.gov/DataSurveillance/poisoning/SummaryTableforPoisoningDefinitions.pdf>

239

Fentanyl-Positive Deaths, North Carolina Office of the Chief Medical Examiner (OCME) Toxicology Data: July 2022*

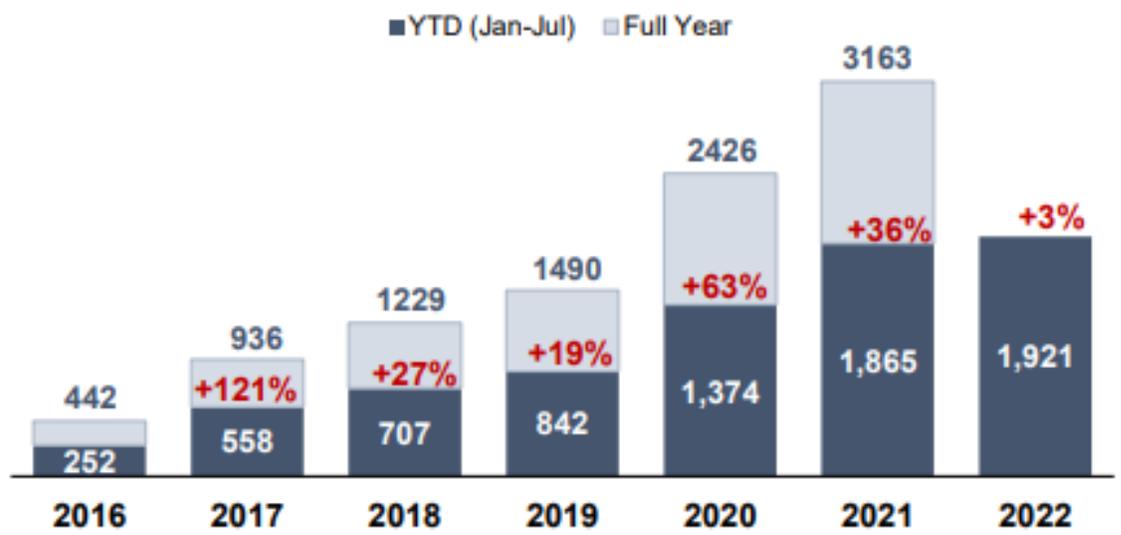
239

Fentanyl-Positive Deaths[^], July 2022

Compared to 287 in July 2021

[^]Deaths included in this report tested positive for fentanyl at the time of the death when toxicology testing was performed. Toxicology results are based on analytical testing of specimens performed by NC OCME Toxicology. The detection of fentanyl only indicates deaths with positive fentanyl toxicology results. The presence of fentanyl at time of death does not necessarily indicate fentanyl as the cause of death.

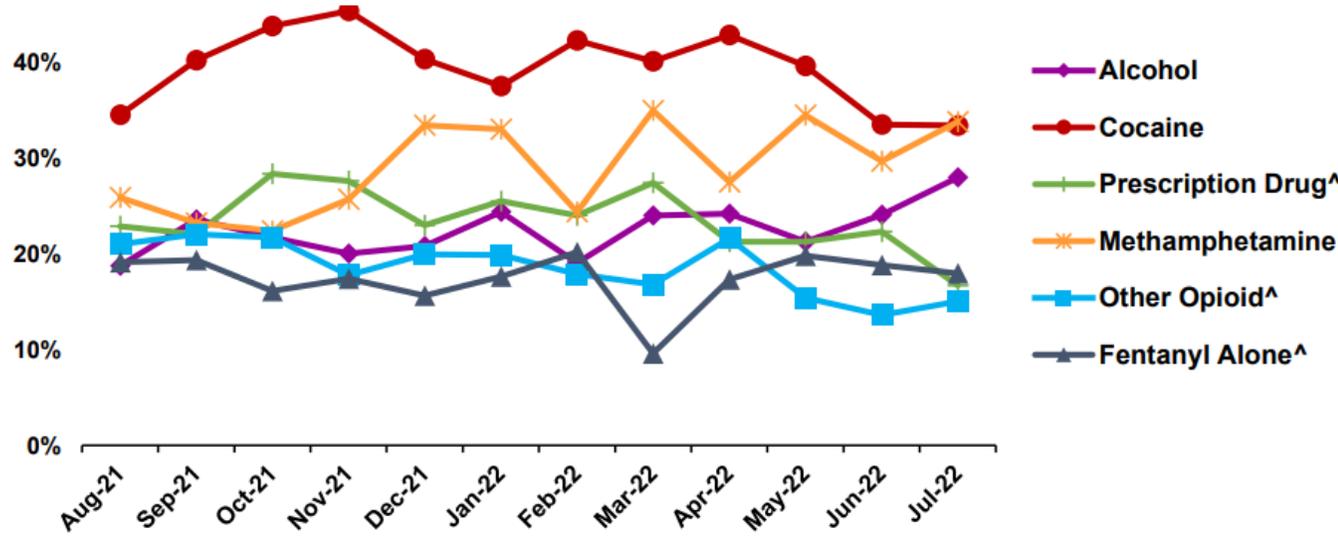
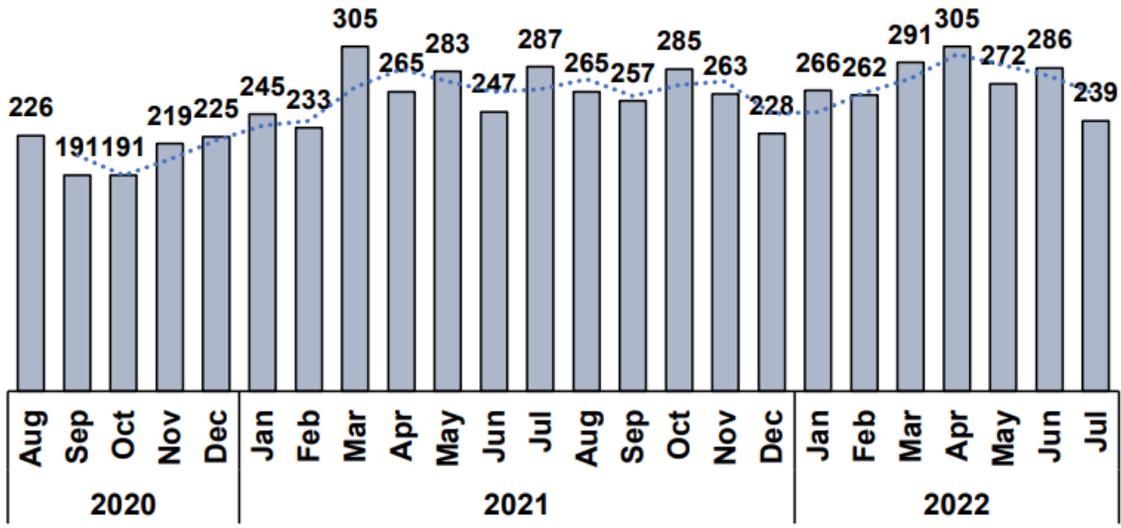
Fentanyl-Positive Deaths: 2016-2022*



Percent change: Year-to-date (YTD) fentanyl-positive deaths compared to YTD total of previous year.



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*Data are provisional and subject to change.

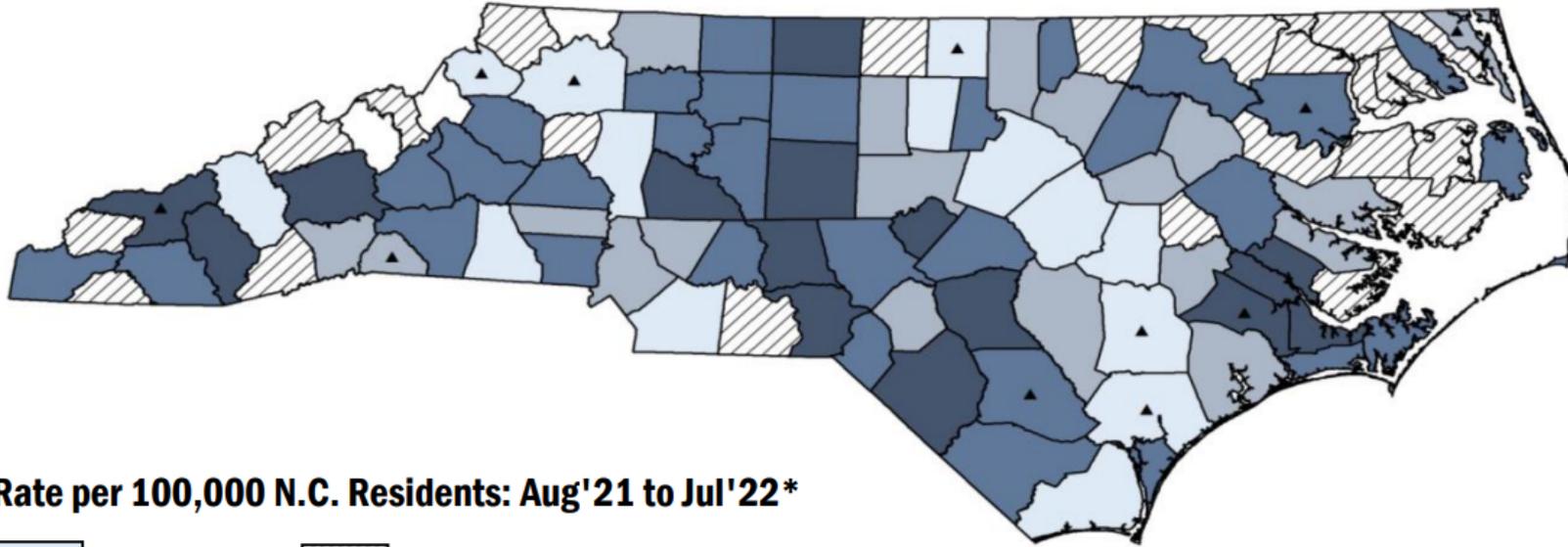
^Categories are not mutually exclusive. Prescription drugs are defined as benzodiazepines and gabapentin/pregabalin. Other opioids include heroin, prescription opioids, and illicit opioids (excluding fentanyl). Fentanyl alone indicates that alcohol, cocaine, prescription drugs (benzodiazepines and gabapentin/pregabalin), methamphetamine, and other opioids were not present.

Data Source: NC OCME Toxicology data; NC OCME Toxicology is nationally accredited by the American Board of Forensic Toxicology, Inc. NC OCME Toxicology provides forensic analytical testing of specimens for all 100 counties of the statewide medical examiner system. Toxicology results are based on blood, vitreous fluid, or other specimens used for testing at the discretion of the pathologist and/or toxicologist.



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Division of Public Health

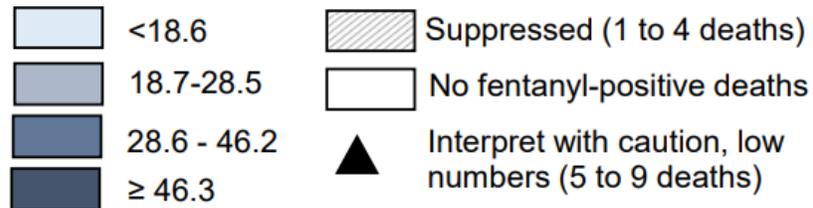
Rate of Fentanyl-Positive Deaths in North Carolina by County: Aug'21 to Jul'22*



Highest Rates of Fentanyl-Positive Deaths Among Counties with >4 deaths: Aug'21 to Jul'22*

County	Deaths	Rate per 100,000
Richmond	32	72.2
Craven	67	66.2
Randolph	95	65.7
Jones	6	64.9
Swain	9	63.5
Robeson	81	62.3
Rowan	88	61.8
Rockingham	54	59.2
Montgomery	16	58.7
Cumberland	185	55.0
Statewide	3,246	30.6

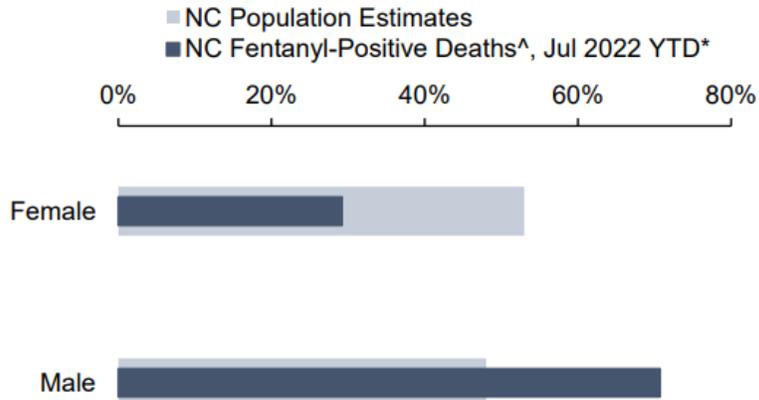
Rate per 100,000 N.C. Residents: Aug'21 to Jul'22*



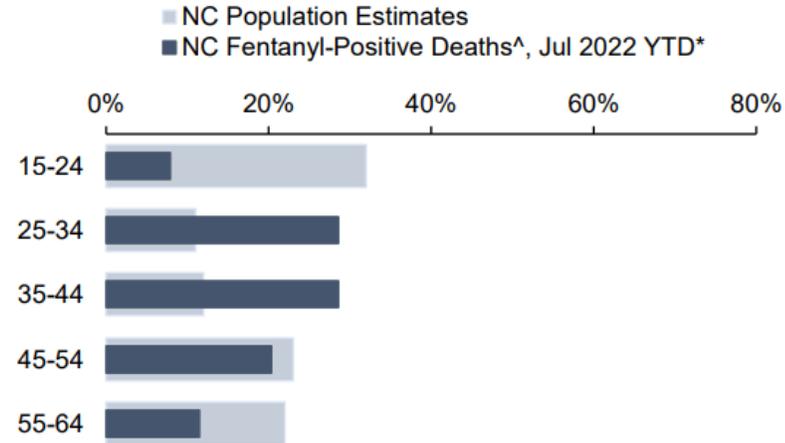
*2022 data are considered provisional and should not be considered final. Deaths included in this report tested positive for fentanyl at the time of the death when toxicology testing was performed. Toxicology results are based on analytical testing of specimens performed by NC OCME Toxicology. The detection of fentanyl only indicates deaths with positive fentanyl toxicology results. The presence of fentanyl at time of death does not necessarily indicate fentanyl as the cause of death.

Demographics of Fentanyl-Positive Deaths Compared to Overall NC Population Estimates: July 2022 Year-to-Date (YTD)^*

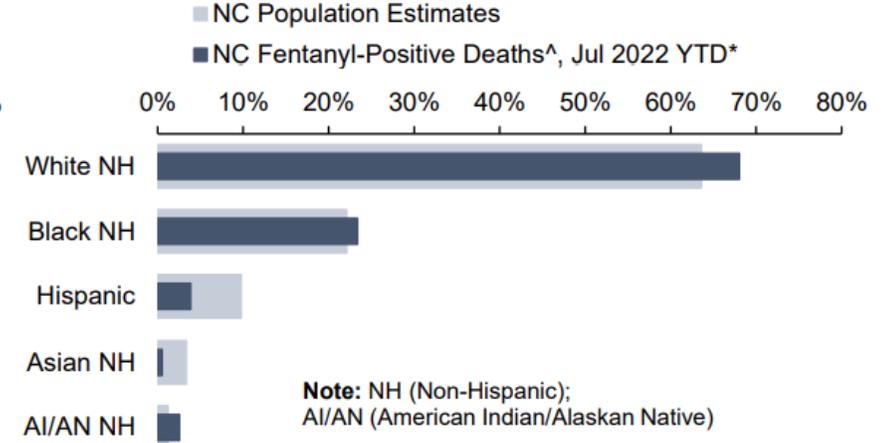
Deaths by Sex



Deaths by Age Group



Deaths by Race/Ethnicity



Note: NH (Non-Hispanic); AI/AN (American Indian/Alaskan Native)

*Data Sources: Toxicology Data—NC OCME Toxicology; Demographic Data—OCME medical examiner system; Population Data—U.S. Census Bureau, <http://quickfacts.census.gov>; 2022 data are considered provisional and should not be considered final.



NC DEPARTMENT OF HEALTH AND HUMAN SERVICES
Division of Public Health

New Resource! Data Support

The North Carolina Division of Public Health, Injury and Violence Prevention Branch has launched the use of a new Outlook Application to offer data support to our partners. [The Injury and Violence Prevention Branch Data Support Bookings Application](#) allows for our partners and associates to reserve time to chat with one of our epidemiologists to ask questions regarding available data products on our website, as well as any questions surrounding custom data requests.

Appointment blocks are limited to 30 minutes, and there are four data support categories to choose from: Overdose, Alcohol Use & Related Harms, General Injury, and Suicide & Firearm Injury. The application is linked directly to our epidemiologists' calendars and will only allow scheduling on days and times that they have available. Be sure to add your name, email, and any details about your request so our epidemiologists are able to better serve you during your appointment time.

Click [here](#) to schedule an appointment, and forward within your network as necessary.



Substance Use Prevention Month 2022

*Education/Awareness Campaign
Evaluations of Brunswick County Health
Services and Brunswick County Schools*

11/3/2022



149 people
200+
lockboxes
distributed



Brunswick County Health and Human Services ▶ Medication Disposal Event

2d · Winnabow, NC · 🌐

#DYK? The opioid epidemic is not only a national crisis but a North Carolina crisis as well. An average of 4 people a day are dying from overdose in NC, with 79% of those deaths involving some type of opioid. Drugs not properly disposed of may end up getting into the wrong hands or end up in our water system.

Bring your unwanted, expired over-the-counter and prescription medications to Town Creek Park (6420 Ocean Highway East) on Friday, Oct. 28 from 9:00am to 1:00pm!

The [Brunswick County Sheriff's Office, NC](#), [Brunswick County Health and Human Services](#), and [Coastal Horizons Center- Brunswick](#) are joining forces to host a medication take-back event on Oct. 28 in support of [#OperationMedicineDrop](#) and in observance of the [Drug Enforcement Administration - DEA's National Prescription Drug Take Back Day](#).

For more information, visit brunswickcountync.gov/event/medication-disposal-event/ — at **Town Creek Park**.

882
Households



Operation
Medicine
Cabinet

Thursday
October 6

9:00 am - 1:00 pm

Drop off expired or
unwanted prescription
medications at the front
entrance of Doshier Hospital.



15,000 Narcotic Pills

2.3 Liters of Narcotic Liquids



Brunswick County Health and Human Services

Published by Hootsuite · October 5 at 8:02 AM



October is National Substance Abuse Prevention Month. Substance abuse refers to excessive and harmful use of any substance, including drugs and alcohol. If you or someone you know is struggling with substance abuse find help and resources here: <http://ow.ly/VoZk50KRrXg>



NATIONAL HELPLINE

1-800-662-HELP (4357)

Free, confidential, 24/7/365 treatment referral
and information service

SAMHSA

Post Impressions

171

Post reach

161

Post Engagement

5



Brunswick County Health and Human Services

Published by Hootsuite · 2d



During national substance abuse prevention month remember addiction can happen to anyone. One in 7 Americans reports experiencing a substance use disorder. The stigmatization of people with substance use disorders can be extremely damaging to their health and well-being. Learn more about addiction here to fight stigma: <https://www.morepowerfulinc.org/get-the.../about-addiction/>



Post Impressions ⓘ

110

Post reach ⓘ

107

Post Engagement ⓘ

4



Brunswick County Health and Human Services ✓

Published by Hootsuite · 2d · 🌐

Excessive alcohol use is linked with a number of short- and long-term public health problems, including cancers, mental health concerns, injuries, violence, and unintended pregnancy. CDC has created a tool that checks your drinking habits and gives advice check it out here:

<http://ow.ly/esm050KRqqg> #Substanceabusemonth.

Post Impressions ⓘ

230

Post reach ⓘ

221

Post Engagement ⓘ

5



Brunswick County Health and Human Services ✓

Published by Hootsuite · October 26 at 12:03 PM · 🌐

Naloxone is a prescription medication that reverses an opioid overdose caused by pain medication, heroin or fentanyl. Help save a life! Find naloxone here:<http://ow.ly/NJ2L50KSUsC>

#Substanceabusemonth

NALOXONE SAVES

A harm reduction resource for North Carolina

Post Impressions ⓘ

142

Post reach ⓘ

139

Post Engagement ⓘ

4



Brunswick County Government ✓

2d · 🌐



Did you know that in the last year, over 500 people were involved in drug overdose-related situations and 458 people were convicted for driving while impaired in Brunswick County?

This October, [Brunswick County Health and Human Services](#) will be promoting and raising awareness for [#SubstanceUsePreventionMonth](#).

Want to get involved? Here are some ways you can participate in Brunswick County's substance use prevention efforts this October:

- ➔ Follow us on social media (Facebook, Twitter, Instagram, Nextdoor) and like/share our posts
- ➔ Follow Brunswick County Schools on Facebook and Twitter
- ➔ Follow [Brunswick County Sheriff's Office, NC](#) (BCSO) on Facebook and Twitter
- ➔ Sign up for our Sunshine List to receive email updates about county news and initiatives: <http://ow.ly/ly9g50L7INf>
- ➔ Attend the medication disposal event hosted by BCSO and Coastal Horizons on Oct. 28: <http://ow.ly/8vpo50L7INj>
- ➔ Learn more about and raise awareness for BCSO's Anchor Initiative: <http://ow.ly/WiVX50L7INh>
- ➔ Learn more about Brunswick County's Substance Use & Addiction Commission: <http://ow.ly/QIG850L7INm>
- ➔ Encourage adults with children to take part in [SAMHSA's](#) "Talk. They Hear You." Campaign: <http://ow.ly/RTCo50L7INI>

Visit <http://brunswickcountync.gov/substance-use-prevention...> to learn more.



Facebook, Twitter, Nextdoor Post Insights

Total Insights

See more details about your post.

Post Impressions ⓘ

5,523

Campaign S.O.A.R Analysis

- S.O.A.R= Strengths, Opportunities, Aspirations, and Results
- Purpose to prepare and improve next years Substance Use Prevent Month Campaign
- To evaluate this year's campaign and help us plan, improve, and focus on our strengths and future visions for 2024 Substance Use Prevention Month

Strengths

- Multistakeholder participation in the week 4 video production
- Utilizations of PIO's of Brunswick County and Brunswick County Schools and their multimedia outlets

Opportunities

- Start planning in June or July
- Utilize the video productions multiple years
- Do a joint press release next year with Sheriffs Office and Brunswick County Schools

Aspirations

- Improve and develop more definitive evaluation for next year.

Results

BCS: Substance Use Prevention Month

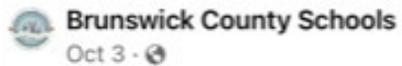
WEEK 1: What is Prevention?



October is National Substance Abuse Prevention Month. Stay tuned to BCS social media outlets all month long as we raise awareness of this very important issue that is impacting our local communities.

Week 1- What is Prevention?

The adolescent brain is rapidly developing and is more vulnerable to alcohol and drugs than adult brains, which increases young people's chances of developing a substance use disorder. "What is Prevention" explains that prevention is about delaying the onset of first use, or pushi... See more



October is National Substance Abuse Prevention Month. Stay tuned to BCS social media outlets all month long as we r... See more



[What Is Prevention: Introduction, Addiction Policy Forum](#)

BCS: Substance Use Prevention Month

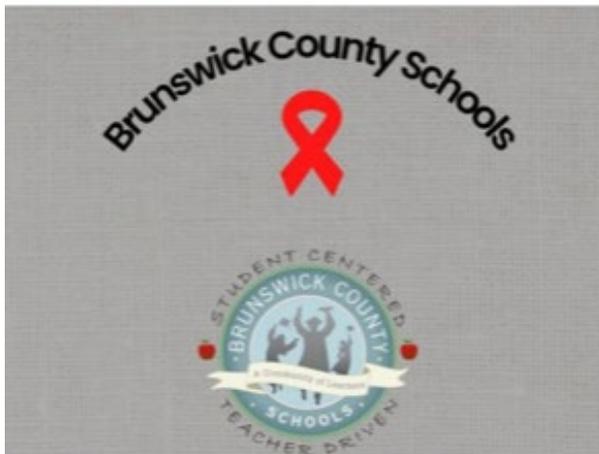
WEEK 2: Age Matters

 Brunswick County Schools
Oct 14 · 🌐

National Substance Abuse Prevention Month

Research shows that 90% of people with a substance use disorder began using drugs and alcohol before the age of 18. In this video, teens will learn the importance of protecting their brain from substance use disorders by delaying the age of first use.

Video: <https://www.youtube.com/watch?v=09OjMK3PHuU>



[Age Matters Video, Addiction Policy Forum](#)

BCS: Substance Use Prevention Month

WEEK 3: Mind Your Genes and **RED RIBBON WEEK!!**



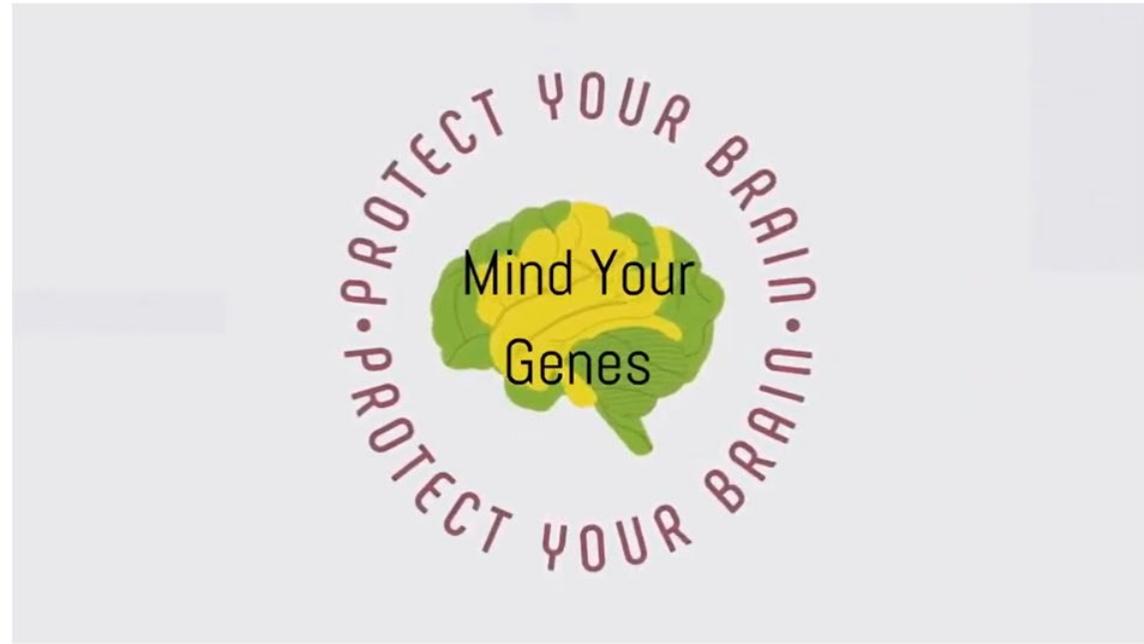
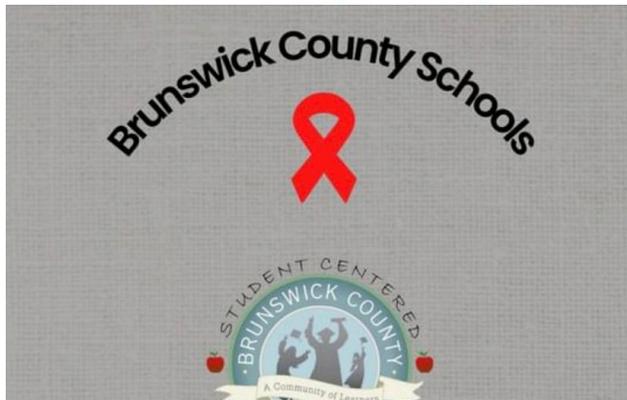
Brunswick County Schools

Oct 21 · 🌐

National Substance Abuse Prevention Month
Week 3 Message- Mind Your Genes

We often hear that addiction can run in families. It has been shown that genetics account for 50% of a person's likelihood of developing an addiction. However, the risk is also influenced by individual choices. Information is power. In this video, we learn how to mind our genes to avoid developing an addiction.

Video: <https://www.youtube.com/watch?v=XgmHC6qlmzY>



[Mind Your Genes, Addiction Policy Forum](#)

BCS: Substance Use Prevention Month

WEEK 3: **MORE RED RIBBON WEEK!!**

 Brunswick County Schools
Oct 24 · 🌐

#BCSKeepingItREAL

 Virginia Williamson Elementary School ·
[Follow](#)
Oct 24 · 🌐

We are too bright for drugs! 🕶️🌞🕶️



 Brunswick County Schools
Oct 24 · 🌐

#BCSKeepingItREAL

 Bolivia Elementary School - [Follow](#)
Oct 24 · 🌐

Bolivia Bears teamed up against drugs today!
#redribbonweek2022



 Brunswick County Schools
Oct 24 · 🌐

#BCSKeepingItREAL

 Virginia Williamson Elementary School ·
[Follow](#)
Oct 24 · 🌐

🕶️🌞🕶️ We are too bright for drugs! 🕶️🌞🕶️



 Brunswick County Schools
Oct 25 · 🌐

#BCSKeepingItREAL

 Virginia Williamson Elementary School -
[Follow](#)
Oct 25 · 🌐

From head to toe, we are drug free.



BCS: Substance Use Prevention Month

WEEK 3: **MORE RED RIBBON WEEK!!**

 Brunswick County Schools
Oct 24 · 🌐

[#BCSKeepingItREAL](#)

 Cedar Grove Middle School · [Follow](#)
Oct 24 · 🌐

PUT A LID ON DRUGS! These Bulldogs are wearing their favorite hats today in support of [#redribbonweek!](#)



 Brunswick County Schools
Oct 25 · 🌐

[#BCSKeepingItREAL](#)

 Cedar Grove Middle School · [Follow](#)
Oct 25 · 🌐

TEAM UP AGAINST DRUGS: Bulldogs wore their favorite team jerseys today in support of [#redribbonweek!](#)



 Town Creek Elementary is at Town Creek Elementary School. · [Follow](#)
Oct 25 · Winnabow · 🌐

Our [#TCESgators](#) said KAPOW to drugs on Monday for RED RIBBON WEEK! I cannot wait to see all of our mismatched [#TCESgators](#) today!

 [#tcesgatorfamily](#)



BCS: Substance Use Prevention Month

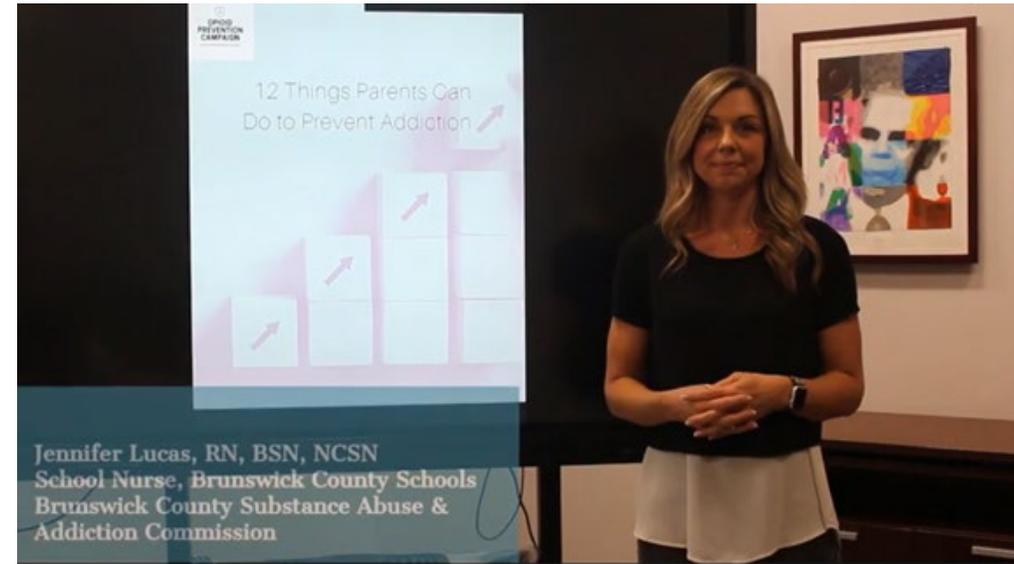
WEEK 4: [The 12 Things Parents Can Do to Prevent Addiction](#)



Brunswick County Schools would like to send a huge THANK YOU to our many community partners that volunteered their time to help us make this video as part of our BCS Substance Abuse Prevention Month Campaign!
<https://youtu.be/7-3Ar3vBGtQ>



youtube.com
Brunswick County Schools Substance Abuse Prevention Month Campaign



[Substance Use Prevention Video](#)

BCS: Substance Use Prevention Month Survey

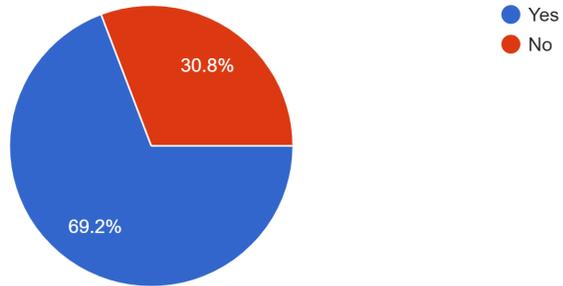
Received responses from 13 out of 20 Schools:

- The Coast
- ECHS
- Lincoln Elementary
- Supply
- TCMS
- Belville
- SBMS
- TCES
- LMS
- Southport Elementary
- Union
- WBHS
- South Brunswick High School

BCS: Substance Use Prevention Month Survey

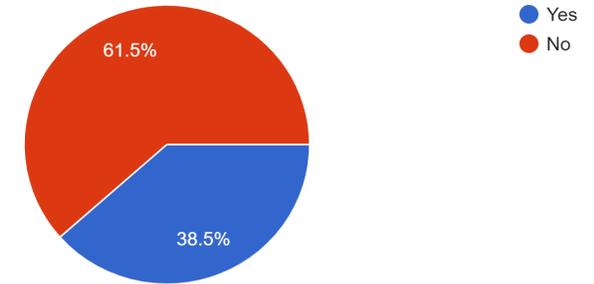
Did your principal include Substance Use Prevention information in the School's weekly phone call?

13 responses



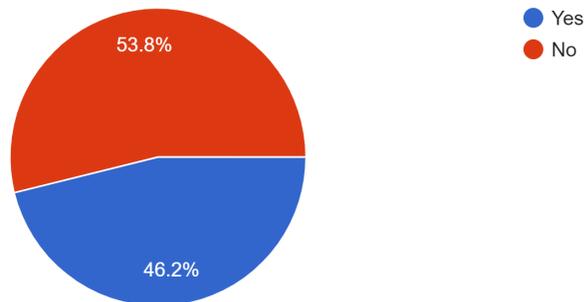
Did your school participate in Red Ribbon Week?

13 responses



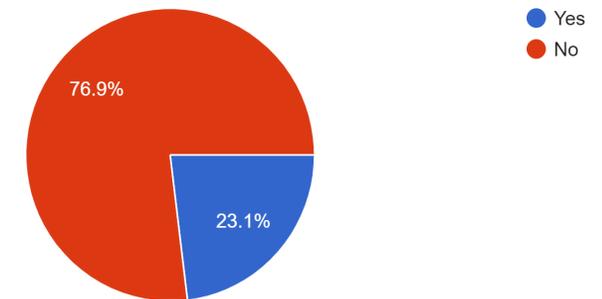
Did your teachers show Substance Use Prevention videos in classrooms?

13 responses



Did classes participate in Red Ribbon ART CONTEST?

13 responses



BCS: Substance Use Prevention Month Survey

Name some SUCCESSES of Substance Use Prevention Month?

- Led to counselors planning an in-service to students on Vaping t
- Principal wanted information on Vaping
- Most of our students participated in the weekly spirit days acknowledging the significance of the lesson
- Increased awareness of the effects of both student and parent substance abuse
- Awareness
- Successful in getting the word out to parents and families through the all-call network for BCS. It always helps when families are involved. The videos were short and still informative. Shorter videos help keep the students from getting bored.
- Students and staff became more knowledgeable about this campaign. Students are asking questions more.
- Awareness
- Raised awareness

BCS: Substance Use Prevention Month Survey

Name some areas for IMPROVEMENT of Substance Use Prevention Month?

- Need more time to get principals educated and on-board, especially with the videos.
- Education to principals
- Maybe incorporate DARE into this week.
- None. I think next year will have greater participation now that we are aware of Substance Use Prevention Month.
- I think due to the short notice, my staff did not have a chance to plan for allotting time to show videos and we did not get the word out in time. Around the time it was presented most of the focus was how to improve on being designated as a low performance school last year.
- I need to get my administration more on board
- I think the program was a success this year. Maybe put our heads together to find a way for the older students to be more involved. The Red Ribbon Week and art contest was great for the younger students.
- Participation
- More time to advertise campaign
- access to school approved vaping education program and getting principals/counselors on board
- Begin preparing school for Campaign earlier, plan more activities ahead of time, meet with art teachers, plan videos for homeroom, prepare teachers for responding to questions, etc.