



305 Chestnut Street
PO Box 1810
Wilmington, NC 28402
Ph: (910) 341-3258
Fax: (910) 341-7801
www.wmpo.org

PRESS RELEASE

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FOR IMMEDIATE RELEASE
Contact Abby Lorenzo
Wilmington Urban Area Metropolitan Planning Organization
P: (910) 341-7890
Abigail.lorenzo@wilmingtonnc.gov

PUBLIC TRAVEL SURVEY OPPORTUNITY

THE WMPO WANTS TO HEAR FROM THE PUBLIC HOW THEY ADAPTED DURING THE CAPE FEAR MEMORIAL BRIDGE PRESERVATION PROJECT LANE CLOSURES

As of May 9, 2024, all lanes are now open on the Cape Fear Memorial Bridge but during the closures which started in January drivers experienced increased traffic congestion across the Wilmington region. In light of the completion of NCDOT's Cape Fear Memorial Bridge preservation project, the Wilmington Urban Area Metropolitan Planning Organization (WMPO) has released a short survey to discover how travel behavior changed during the project.

The WMPO worked with area employers and its members to promote information and support for alternative transportation strategies to reduce traffic congestion during the project. The WMPO also partnered with Wave Transit and NCDOT on providing expanded RideMICRO service in northern Brunswick County for connection to downtown Wilmington, as well as a marketing campaign to promote alternative transportation strategies to offset traffic congestion. These strategies included carpooling, teleworking and alternative work schedules, public transit, bicycling, and walking.

The WMPO would like to assess the impact of marketing and supporting these strategies during the Cape Fear Memorial Bridge preservation project to better understand how the effort was received and utilized by the public, and to inform future transportation marketing strategies.

Tell us how you adapted to traffic conditions caused by the Cape Fear Memorial Bridge lane closures! The survey will be available through May 24, 2024.

Take the survey at: <https://forms.gle/YoZ5dLhm6giA5EPZ8>

The WMPO is committed to providing access, equal opportunity and reasonable accommodation for individuals with disabilities. To request accommodation, please contact us at least 48 hours in advance at 910-341-3258 or wmpo@wilmingtonnc.gov.

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Wilmington Urban Area Metropolitan Planning Organization

City of Wilmington • Town of Carolina Beach • Town of Kure Beach • Town of Wrightsville Beach
County of New Hanover • Town of Belville • Town of Leland • Town of Navassa • County of Brunswick
County of Pender • Cape Fear Public Transportation Authority • North Carolina Department of Transportation

