

Brunswick County Government





MARCH 9, 1764

Brunswick County Flag

History

- March 9, 1764, the Governor of North Carolina signed the legislative act that created Brunswick County out of New Hanover and Bladen counties.

- Brunswick County was named after the Town of Brunswick, which was named in honor of King George I, who was the Duke of Brunswick and Lunenberg.

*History Sources: "The History of Brunswick County" – Lawrence Lee
North Carolina Encyclopedia
Bicentennial Brunswick County Souvenir Booklet*



Brunswick Crest

- The County Seat was first located at Brunswick Town
- 1779 – County Seat was moved to Lockwood’s Folly
- 1808 – County Seat was moved to Smithville (Smithville’s name was changed to Southport in 1887)

Old County Seal



- On July 19, 1975 a referendum passed moving the County Seat from Southport to its present location just below the Town of Bolivia.



The current County Seal, designating the four primary industries in Brunswick County, was adopted on December 15, 1975 by the Brunswick County Board of Commissioners.

County Highlights

- Brunswick County, North Carolina
 - Established in 1764
 - July 2016 Population of 124,668
 - Sixth-Largest County in NC by Land Area (846 sq. miles)
 - The Second Fastest-Growing County in N.C.* and 38th Fastest Growing in the U.S.**
 - Current G.O. Credit Ratings of **“Aa2/AA+/AA+”**
 - Total FY 2016-17 Budget \$224.6 Million
 - Commission/Manager Form of Government
- 19 Incorporated Municipalities and 2 Sanitary Districts



Brunswick County Government...

Serving the community

Vision Statement

To provide essential services to support the development of a sustainable and prosperous community with limited bureaucratic intrusion.

Brunswick County Government...

Shaping the future!



Mission Statement

The government of Brunswick County, North Carolina exists to promote and sustain a superior quality of life. In partnership with our communities, we pledge to deliver cost effective services in a personal, responsive, respectful and innovative manner, to our residents and visitors alike.

Brunswick County Core Values

- Accountability
- Customer Service / Trust
- Dignity / Respect
- Diversity
- Environment
- Integrity is Paramount
- Professionalism
- Stewardship of Public Resources
- Safety
- Teamwork



Tax Office Employees engaged in Customer Service (above) and CPR Training (below).



Government Structure

In North Carolina, all counties use the council-manager form of government. The commissioners hire a professional manager to oversee the day-to-day operations of the county government, while the commissioners focus on county policies.

Brunswick County's board of commissioners are elected by a vote of the people, one from each of the county's five districts, and each Commissioner serves a four-year staggered term.



District 1
Randy Thompson,
Vice Chair



District 2
Marty Cooke



District 3
Pat Sykes



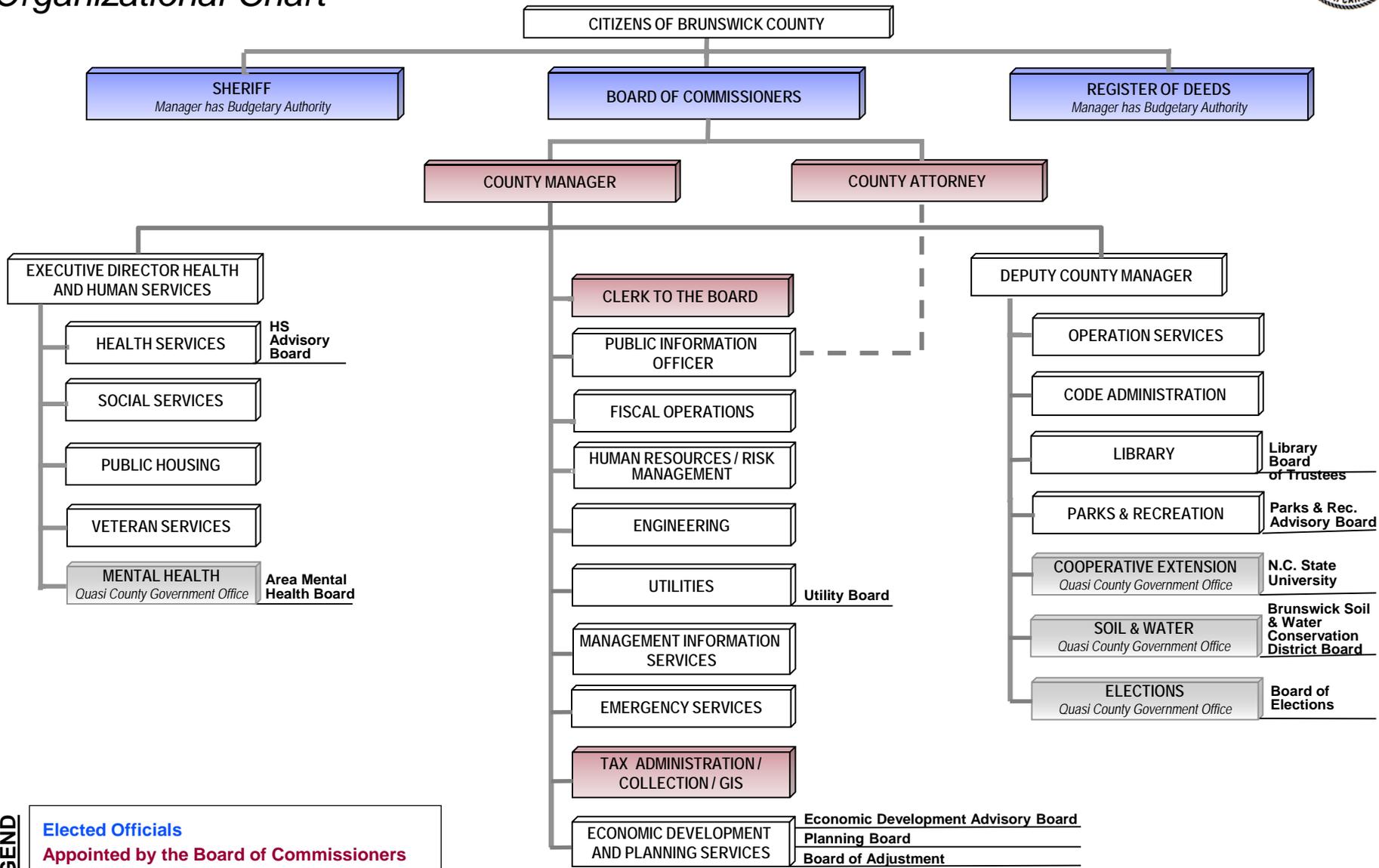
District 4
Mike Forte



District 5
Frank Williams,
Chairman



Organizational Chart



LEGEND

- Elected Officials**
- Appointed by the Board of Commissioners**
- Consultative supervision by Administration**

Long and Short Term Goals and Major Focus Areas

- **Economic Development**

1. Collaborate with the Brunswick County Small Business Advisory Commission, Brunswick Community College Workforce Development Initiatives, Economic Development Advisory Commission, the four Chambers of Commerce and the Tourism Development Authority to develop a friendly and positive business environment, employ an effective business expansion and retention effort, develop a targeted business/industry recruitment strategy and grow the tourism and hospitality industry while protecting our residential neighborhoods.

- **Education**

1. Review the multi-year local funding agreement with the Brunswick County Board of Education to provide for a quality education that prepares our children for college or the workforce.

- **Financial Stewardship**

1. Adopt a County Budget to maintain one of the lowest rates among counties in North Carolina with a population over 100,000.
2. Employ a conservative budgetary philosophy and make strategic decisions on all fiscal matters in order to maintain the positive financial position and credit strength of the county; begin adopting a zero-based budgeting mentality wherever appropriate and feasible.
3. Staff Seek out ways to reduce overhead and administrative costs.

Long and Short Term Goals and Major Focus Areas

- **Environmental Stewardship**

1. Encourage and incentivize green development and construction to minimize the impact on natural resources while respecting and protecting private property rights.

- **Transportation**

1. Continue the supplemental financial support for the Brunswick Connector transit service provided by the Cape Fear Public Transportation Authority.
2. Support BTS in continued development of rural transportation services, providing access to services and employment for rural residents.
3. Support the efforts of the NCACC to oppose any transfer of responsibility for transportation funding from the state to counties.
4. Request that NCDOT initiate a comprehensive transportation plan specifically for Brunswick County that includes municipal and other county partners.

Long and Short Term Goals and Major Focus Areas

- **Organizational Improvement/Development**

1. Embed a focus on exceptional customer service where it becomes part of the organizational culture.
2. Provide all services in a way that recognizes and values diversity.
3. Recognize that businesses are customers of the county and review the Unified Development Ordinance to develop small business assistance by providing local rules that are clear, simple, easy to understand, that are predictable, reasonable and appropriate for Brunswick County.
4. Revise and implement policies, processes, procedures, programs focused on ensuring a high performing workforce.
5. Encourage participation in the Employee Wellness Program to improve upon individual health of employees, improve productivity and reduce medical costs.
6. Provide supervisory skill building and leadership training opportunities for all supervisory personnel and those with supervisory potential.
7. Expand Training and Skill Development to provide growth opportunities for non-supervisory staff.
8. Develop succession planning for key county positions
9. Explore opportunities where the private sector or non-profit entities may more economically and efficiently serve the public than government.

Long and Short Term Goals and Major Focus Areas

- **Infrastructure Development/Expansion**

1. Develop strategies for continued growth in the number of water and sewer customers by determining methods to increase the number of SAD projects, prioritizing County funded water and sewer mains and acquiring or merging existing private and/or public water and sewer systems.
2. Enter into an agreement with Lower Cape Fear Water and Sewer Authority to obtain the raw water capacity to position the county for design and expansion of the Northwest Water Treatment Plant.
3. Improve communication between the County and its wholesale water customers and utilities that contribute flow to the regional wastewater treatment plants.
4. Explore methods to work with surrounding utilities to reduce operational costs.

- **Public/Mental Health**

1. Provide education to the public about preventable health issues and disease and improve Brunswick County's health ranking in the state.
2. Support the Trillium LME/MCO to operate a program for mental health, developmental disabilities, and substance abuse services as they transition to one of the four state entities.
3. Continue to advocate for sufficient state/federal funding to adequately address MH/DD/SAS needs of our residents.

Long and Short Term Goals and Major Focus Areas

- **Community Development**

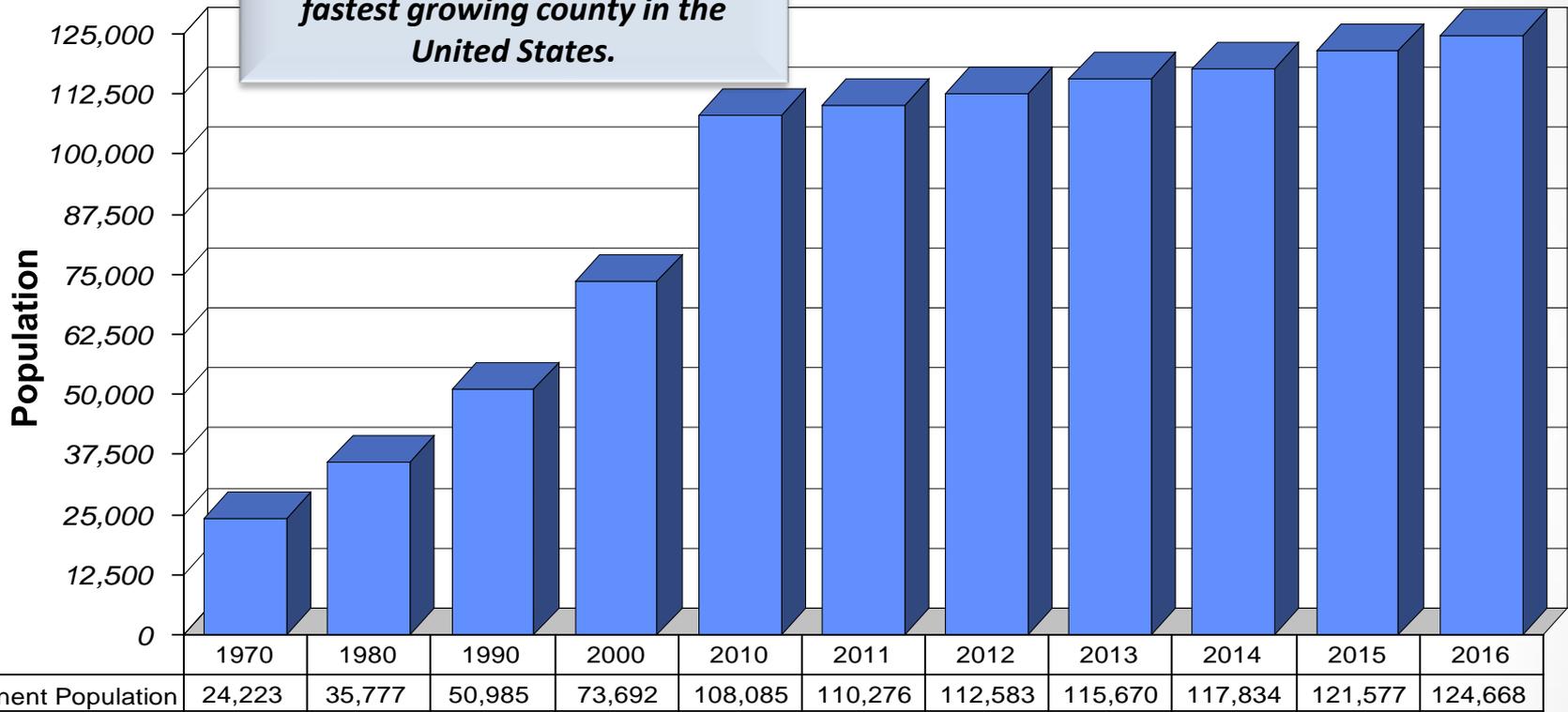
1. Investigate additional policy amendments and enhancements to provide tangible incentives to encourage the development of affordable single and multi-family housing opportunities.
2. Enhance community appearance and protect property values through responsible zoning and code enforcement while recognizing the diversity of our county and respecting private property rights.

- **Technology**

1. Implement the results of the comprehensive in-house evaluation and assessment of the County's technological resources and operations and identify opportunities for departments to improve efficiency and service delivery through the implementation of proven technology applications.

Population

The County is currently the 38th fastest growing county in the United States.



47.7% 42.5% 44.5% 45.8% (% Increase by decade)

■ Permanent Population



Total Voter Registration

| Year | # of Registered Voters |
|-------------|-------------------------------|
| 2000 | 51,974 |
| 2001 | 49,513 |
| 2002 | 52,518 |
| 2003 | 54,788 |
| 2004 | 60,420 |
| 2005 | 60,228 |
| 2006 | 64,584 |
| 2007 | 66,636 |
| 2008 | 75,778 |
| 2009 | 76,398 |
| 2010 | 77,071 |
| 2011 | 78,010 |
| 2012 | 83,393 |
| 2013 | 81,954 |
| 2014 | 86,952 |
| 2015 | 86,620 |
| 2016 | 94,572 |

Economic Overview: Major Area Employers (As of the End of FY 2016)

| Employer | Service or Product | Employees |
|-------------------------------------|---------------------------|------------------|
| Brunswick County Board of Education | Education | 2,013 |
| Brunswick County | Local Government | 1,024 |
| Duke Energy | Power Generation Utility | 937 |
| Wal-Mart Associates, Inc. | Retail Chain | 905 |
| Brunswick Novant Medical | Medical Care Facility | 725 |
| Food Lion LLC | Grocery Chain | 647 |
| Lowe's Food | Grocery Chain | 548 |
| Brunswick Community College | Education | 474 |
| Dosher Memorial Hospital | Medical Care Facility | 316 |
| McAnderson's Inc. | Restaurant Chain | 300 |

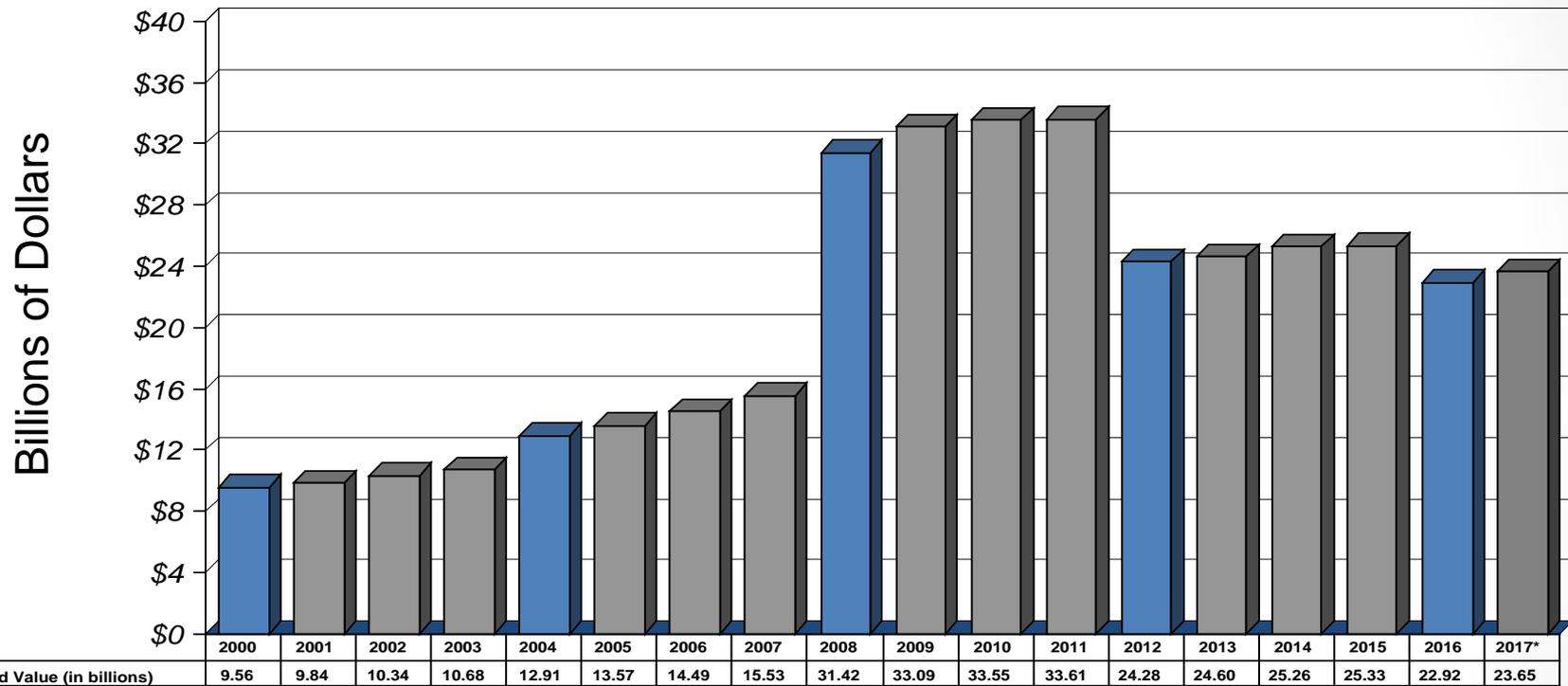
Source: Brunswick County



Economic Overview: Job Outlook

- Second highest urban job growth rate in the state behind Currituck County, beating out Wake County by percent change.
- Created 12,963 private-sector jobs, a 115 percent increase, since 1990.

Economic Overview: Assessed Valuation

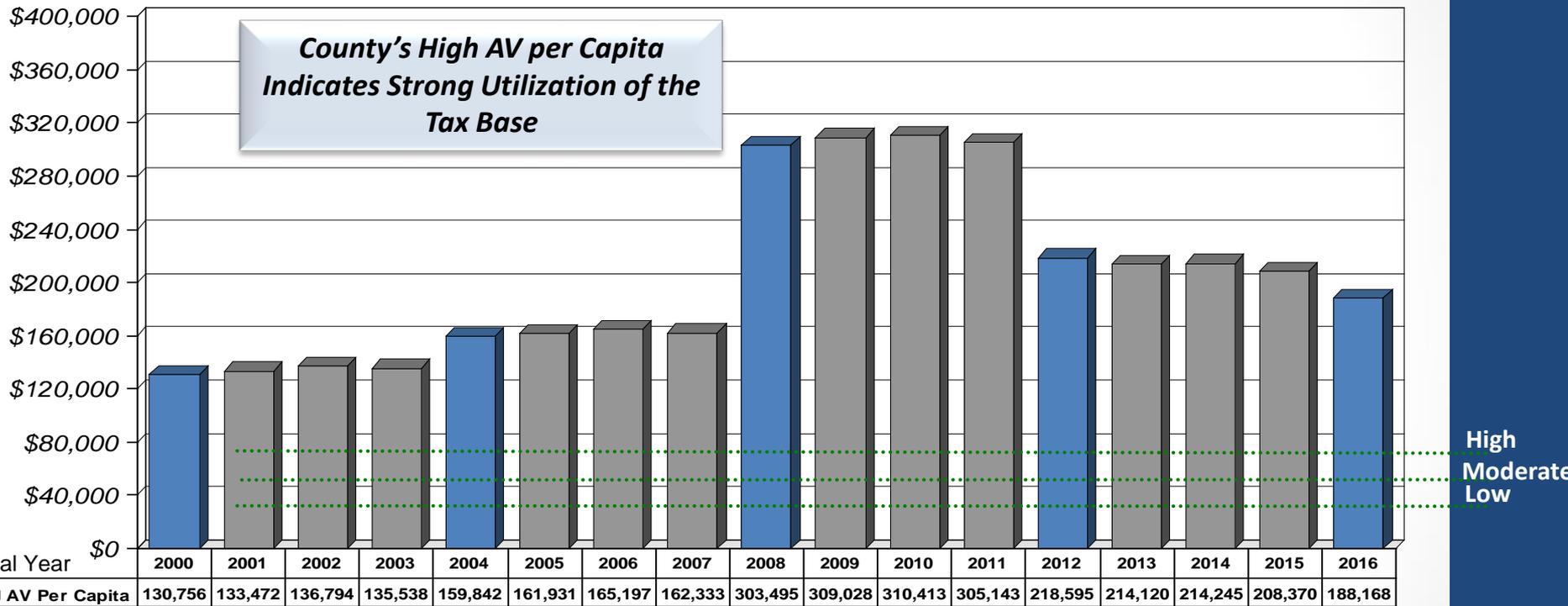


■ Revaluation Year

*Budget

NOTE: Revaluation of taxable property is required by NC State statutes at least every eight years. The County’s reassessment occurs every four years. Revaluation occurred at January 1, 1999, 2003, 2007, 2011 and 2015 and is reflected in the property values for the years ended June 30, 2000, 2004, 2008, 2012, and 2016.

Economic Overview: Assessed Valuation



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Benchmarks provided as a general guide and compiled from several sources

Source: Brunswick County

Economic Overview: Top Ten Property Tax Payers (As % of Assessed Value in FY 2016)

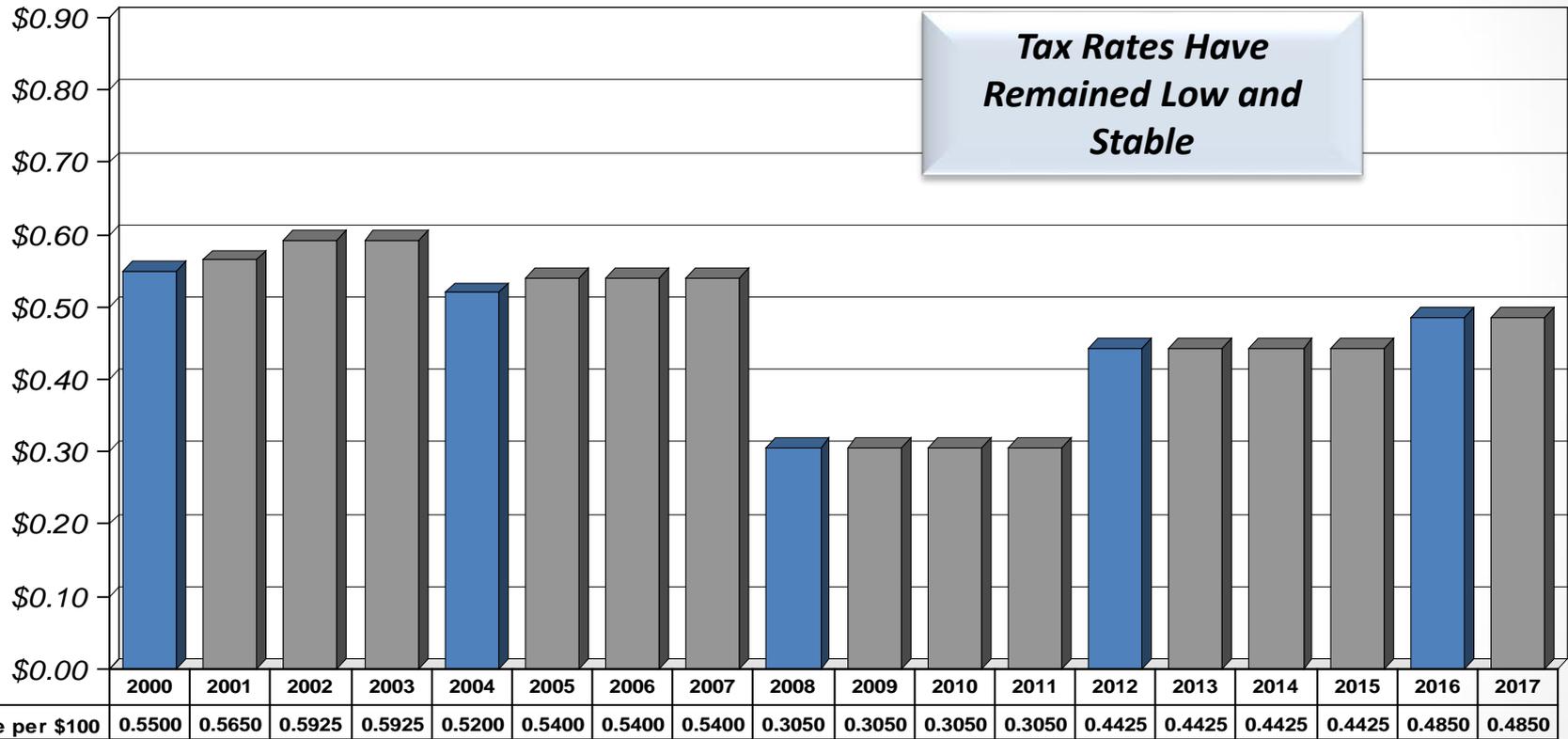
| | | | |
|-------------------------------------|-----------|-------------------------|----------------------|
| Duke Energy | Utility | \$ 1,000,037,256 | 4.27% |
| N.C. Eastern Municipal Power Agency | Utility | \$ 233,039,035 | 1.00% |
| Brunswick Electric Membership Corp | Utility | \$ 176,286,786 | 0.75% |
| Archer Daniels Midland Company | Industry | \$ 119,928,805 | 0.51% |
| Bald Head Island Ltd. | Developer | \$ 81,115,217 | 0.35% |
| Funston Land & Timber LLC | Timber | \$ 75,285,420 | 0.32% |
| Red Mountain Timber Co. LLC | Forestry | \$ 71,243,130 | 0.30% |
| Wal-Mart Real Estate Business Trust | Retail | \$ 41,271,210 | 0.18% |
| CPI USA North Carolina, LLC | Utility | \$ 41,303,508 | 0.18% |
| Piedmont Natural Gas Co., Inc. | Utility | \$ 28,317,368 | 0.12% |
| | | \$ 1,867,827,735 | 7.98% |
| | | | Taxpayer Base |

Source: Brunswick County

Large, Diverse Tax Base



Brunswick County Historical Ad Valorem Tax Rate



Tax Rates Have Remained Low and Stable

■ Revaluation Year

NOTE: Revaluation of taxable property is required by NC State statutes at least every eight years. The County's reassessment occurs every four years. Revaluation occurred at January 1, 1999, 2003, 2007, 2011 and 2015 and is reflected in the property values for the years ended June 30, 2000, 2004, 2008, 2012, and 2016.

Source: Brunswick County

2016-2017 N.C. County Tax Rates*

15 Lowest

| | |
|------------------|-----------------|
| Carteret | \$0.3100 |
| Watauga | \$0.3130 |
| Macon | \$0.3490 |
| Clay | \$0.3600 |
| Swain | \$0.3600 |
| Jackson | \$0.3700 |
| Dare | \$0.4300 |
| Ashe | \$0.4330 |
| Avery | \$0.4472 |
| Moore | \$0.4650 |
| Currituck | \$0.4800 |
| Brunswick | \$0.4850 |
| Transylvania | \$0.5110 |
| Alleghany | \$0.5125 |
| Cherokee | \$0.5200 |

15 Highest

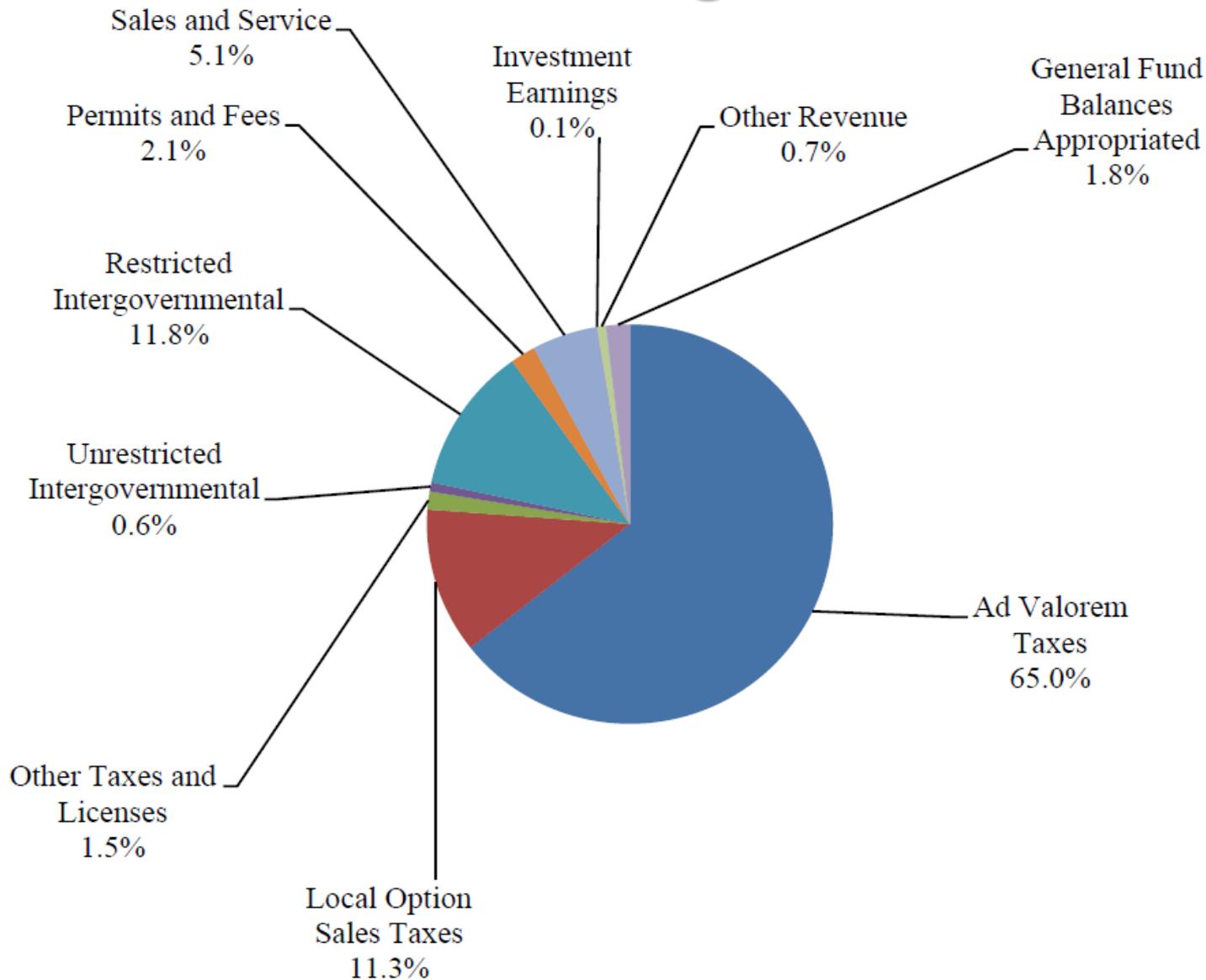
| | |
|-------------|----------|
| Scotland | \$1.0200 |
| Edgecombe | \$0.9500 |
| Franklin | \$0.9250 |
| Northampton | \$0.9200 |
| Vance | \$0.8900 |
| Granville | \$0.8800 |
| Orange | \$0.8780 |
| Gaston | \$0.8700 |
| Hertford | \$0.8400 |
| Lenoir | \$0.8350 |
| Sampson | \$0.8300 |
| Bertie | \$0.8300 |
| Bladen | \$0.8200 |
| Mecklenburg | \$0.8157 |
| Washington | \$0.8100 |

*From NCACC 2016-17 Tax Rate Spreadsheet <http://www.ncacc.org/193/Property-Tax-Rate>

Note: FY 2015 - 2016 Revaluation occurred Brunswick County approved the Revenue Neutral Rate of .4850

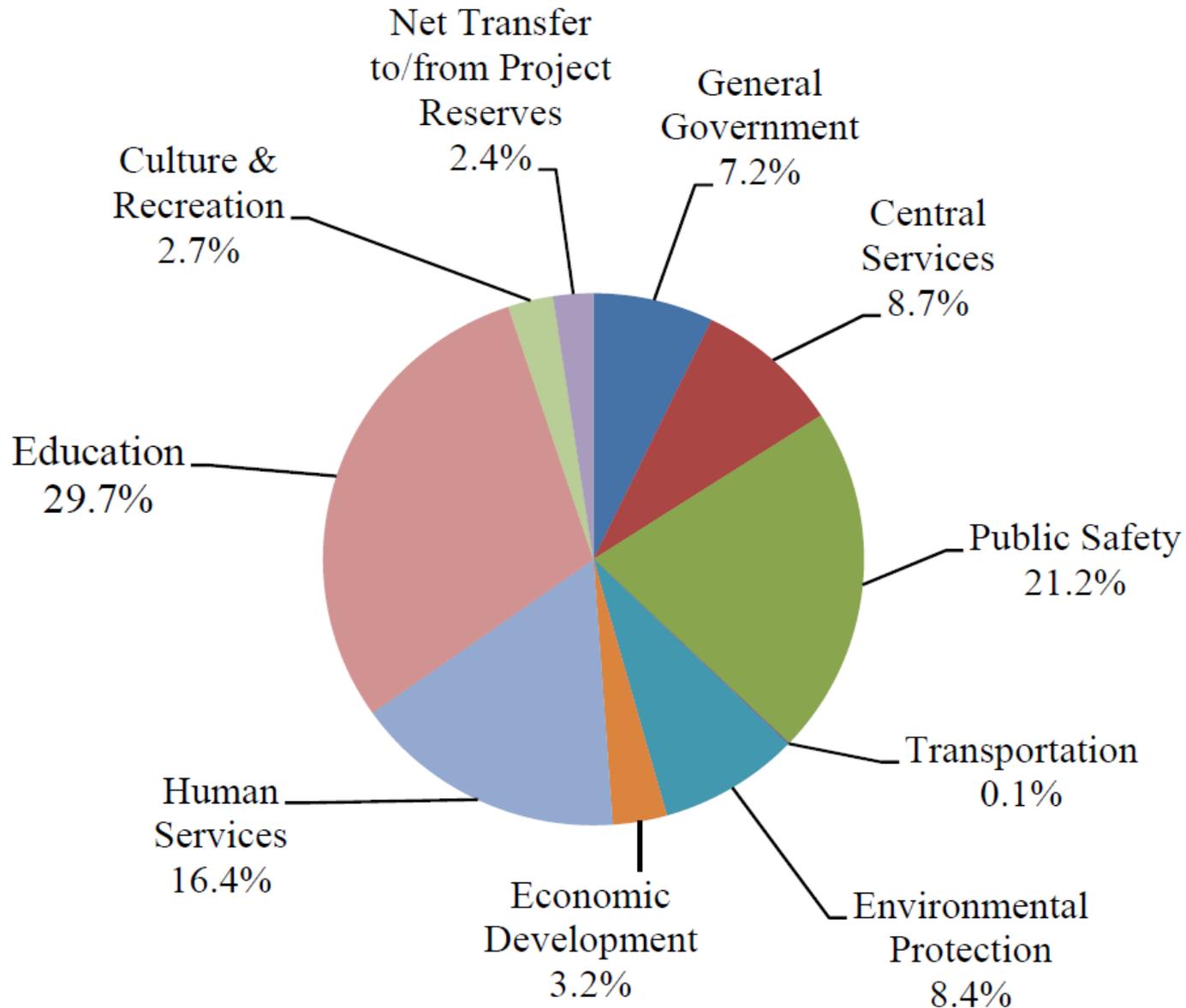
Total General Fund Revenues

FY17 Budget



Total General Fund Expenditures

FY17 Budget



Current Tax Rate

FY 17 budget estimated value of 1 cent

0.4850

\$ 2,266,301

| | FY17 Approved (in millions) | Cents On Tax Rate |
|--|--------------------------------|-------------------|
| Brunswick County Schools Operating | \$ 36.2 | 15.95 |
| Trash Collection | 12.2 | 5.56 |
| Sheriff's Office | 12.3 | 5.41 |
| Health and Human Services | 10.2 | 4.52 |
| Detention Center | 7.2 | 3.19 |
| BC Schools General Obligation Debt Service | 5.9 | 2.60 |
| Emergency Services | 4.3 | 1.91 |
| Brunswick Community College Operating | 3.8 | 1.69 |
| BCC General Obligation Debt Service | 3.0 | 1.32 |
| Parks and Recreation | 2.7 | 1.21 |
| Central Communications (911) | 2.3 | 1.03 |
| County Debt | 2.0 | 0.88 |
| Brunswick Senior Resources | 1.7 | 0.73 |
| Sheriff Animal Protective Services | 1.0 | 0.43 |
| Other | 4.7 | 2.07 |
| Total | 109.9 | 48.50 |

Water System Overview

- County Receives Raw Water Supply From Cape Fear River and Castle Hayne Aquifer
 - ⇒ Water From Cape Fear River Purchased From Lower Cape Fear Water & Sewer Authority (“LCFWSA”)
 - ⇒ LCFWSA Cape Fear River Facility Has Pumping Capability of 60 MGD; (County has allocated capacity of 24 MGD)
 - ⇒ LCFWSA Has Contracted With County to Operate and Maintain Facility
- County Owns Two Water Treatment Plants With Combined Rated Capacity of 30 MGD
- County Provides Service to Majority of Brunswick County
 - ⇒ Wholesale Service Provided to Bald Head Island, Holden Beach, Navassa, Northwest, Oak Island, Ocean Isle Beach, Shallotte, Southport, Brunswick Regional Water & Sewer and Leland
 - ⇒ Retail Service Provided to Bolivia, Calabash, Carolina Shores, Caswell Beach, St. James, Sunset Beach, Varnamtown, Sandy Creek and Boiling Spring Lakes
 - ⇒ Demand (*Approx.*): Industrial = 20%, Wholesale = 35%, Retail = 45 %

Distribution System

- 9.25-MG ground storage tanks at NW WTP
- One 4-MG ground storage tank
- 10 elevated tanks with 5.85 MGD capacity
- 1,100 miles of water main 2" – 42"
- 1.25-MG ground storage tanks at NC 211 WTP



Customer Base

- 4 major industrial customers
- 10 wholesale municipal customers serving approximately 31,000 retail customers
- 38,760 retail customers
- Includes customers in 9 municipalities

Wastewater System Overview

- County Owns and Operates 6 Treatment Facilities With Capabilities of 0.3 to 6.0 MGD
 - ⇒ Northeast Brunswick Regional Water Reclamation Facility (“NBRWRF”) Has Rated Treatment Capacity of 2.475 MGD
 - Serves the Town of Leland, Town of Navassa, Brunswick Regional Water & Sewer, the City of Northwest, the Town of Sandy Creek, and Unincorporated Areas of Brunswick County
 - ⇒ West Brunswick Regional Water Reclamation Facility (“WBRWRF”) Has Rated Treatment Capacity of 6.0 MGD
 - Serves the Town of Holden Beach, Town of Shallotte, Town of Oak Island, City of Southport, Town of St. James, Winding River Development and Unincorporated Areas of Brunswick County
- County Also Operates the Shallotte WWTP (Permitted Capacity of 0.5 MGD), Sea Trail WWTP (0.3 MGD), Carolina Shores WWTP (0.530MGD) and Ocean Isle Beach WWTP (1.05 MGD)
- Collection System Consists of 569 Miles of Gravity and Force Main Pipeline (2” to 24”) & Pump Stations Supported by Direct Backup Power or Trailer-Mounted Generators

Sewer System Overview

SIX WASTEWATER PLANTS

| | |
|--------------------------|------------------|
| West Brunswick WRF | 6.000 MGD |
| Northeast Brunswick WWTP | 2.475 MGD |
| Carolina Shores WWTP | 0.530 MGD |
| Shallotte WWTP | 0.500 MGD |
| Sea Trail WWTP | 0.300 MGD |
| Ocean Isle Beach WWTP | <u>1.050 MGD</u> |
| | 10.855 MGD |

Customer Base

- 15,874 Retail Customers
- Collection System has grown at an average rate of 11% per year over the past ten years

Questions and Answers



**This concludes the presentation.
Thank you for your attention.**

Brunswick County Administration
David R. Sandifer County Administration Building
30 Government Center Drive NE
PO Box 249
Bolivia, North Carolina 28422
910-253-2016 / 800-442-7033
www.brunswickcountync.gov
Email: administration@brunswickcountync.gov