DISTRIBUTING PRE-MARKED SAMPLE BALLOTS

GS 163A-1106(b)
Document Resembling an Official Ballot to Contain Disclaimer. – No person other than a board of elections shall produce or disseminate a document substantially resembling an official ballot unless the document contains on its face a prominent statement that the document was not produced by a board of elections and is not an official ballot.

Sample Ballots and Campaign Finance Statutes

Sample ballots are considered print media and are therefore required to contain a legend (i.e. “Paid for by [Name of committee]”).

If the sample ballot is marked for candidates other than yourself, it must also contain an authorization statement (i.e. “Authorized by [name of candidate], candidate for [name of office]” or "Not authorized by a candidate").

Please refer to the Media/Advertising section of the Campaign Finance Manual for additional information.